"We acknowledge that the Fees Committee does not award actual dollars, but rather a penny fee that earns dollars based upon student enrollment levels. Any differences between anticipated and actual income resulting from changes in enrollment are the responsibility of the Administrative Unit, not of the Fees Committee."

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Executive Summary

Radio K, the award-winning radio station of the University of Minnesota, is nationally recognized as one of the best student-run college radio stations in the country, playing an eclectic variety of independent music both old and new. Radio K educates students, breaks ground in musical programming, and provides cutting-edge cultural coverage through our specialty shows, web content and Culture Queue. Radio K is a registered student organization and a unit of the College of Continuing Education. Since its inception in 1993, funding from student fees have allowed the station to become a respected institution in higher education, the community, and abroad.

Radio K delivers nationally recognized programming and information seven days a week, twenty-four hours a day, to the University and greater community and helps to foster a sense of community on the Twin Cities campus. Supporting the mission of the University by ensuring a commitment to education, public service and the pursuit of excellence through the innovative use of emerging technologies and digital media, Radio K serves the educational and entertainment needs of students. Radio K has evolved into a preeminent media brand and is a place for students to connect, for people to listen, to stream, to watch, to download, and most importantly, to learn.

Radio K provides a service to the student body by providing an opportunity to learn new skills and obtain the experience necessary to advance into leadership roles both within their community and workplace. Radio K enriches the student experience, offering individual mentoring from our staff of broadcasting professionals, a rare opportunity allowing for a small private-college experience at a major research university. Our students are empowered to exchange ideas, solve problems, achieve goals, and work collaboratively while providing a service to the University community and place to belong for students.

Radio K serves as a public forum for the University to promote services, events and ideas across campus, the community and beyond; exemplified by President Kaler’s multiple on-air conversations with student DJs, Radio K’s promotional support Northrup’s Summer Stage and the Weisman Art Museum’s WAM-o-RAMA and with the snagging of several national awards at this year’s College Music Journal Convention in NYC.

Radio K contributes to the activities outlined in the Fees Committee Guidelines for Decision-Making by reaching a wide, diverse audience and providing a fundamental service to the student body by offering a broadcast voice by and for students, fostering a sense of community while both on and off campus and opportunities for enrolled students to experience and learn all facets of communication in a networked, converging and digital age. Radio K secures funding through biannual pledge drives, underwriting sales, and grants in addition to student services fees.

Radio K supplements the academic curriculum of the:

- School of Journalism and Mass Communication
- Communications Studies Department
- Carlson School of Management
- Department of Computer Science and Engineering
- College of Design
- Department of Theatre Arts & Dance

Radio K employs 30 students and mentors more than 300 volunteers in a variety of content areas; specifically music, on-air hosting (DJing), arts and cultural reporting, photography, videography, studio recording, audio production, visual graphics, technology services, digital media, communications, development, marketing, advertising, sales, and broadcast engineering.

Radio K has surged forward in the use of mobile and digital technologies to enhance the listening experience and increase audience accessibility. Through the creation of Radio K’s own apps, full-spectrum streaming, podcasts in iTunesU and automatic daily content downloads (Track of the Day, Weekly Release Spotlight) whether you are in Pioneer hall, Wilson library, your mom’s basement in Anoka or studying abroad in Scotland, if you have a mobile, tablet or a smart phone - you are, in effect, “on campus” connected to the university’s breadth of ideas, explorations and of course, music. The University of Minnesota continues to innovate: from the first licensed radio station in the state to iTunesU in your pocket.

Radio K offers free underwriting announcements (radio advertising) to Administrative Units that are funded by Student Fees in an effort to increase awareness of Administrative Units’ services to the students who pay for and can utilize them.
Section I: Narrative

Updates since the FY2012-14 Application

2013 Highlights:

- Launched iOS and Android apps for mobile platforms to increase student access, listenership, and donations
- Replaced eroding 1950’s concrete base of KUOM broadcast tower (located north of St. Paul Campus)
- Received a record-breaking amount of nominations and awards from the College Music Journal music conference
- Voted “Best Radio Station” by City Pages
- Voted #3 “Radio Station” in Vita.mn’s annual List of Lists
- Partnered with the U of M Theatre Department to train students on voice-over work; providing real-world voice training and skills in our studios
- Continued to grow Nielsen Audio listenership ratings
- Launched Radio K’s Tiny Music Fest II: a pop-up concert in an unfamiliar venue (read: anywhere, anytime)! Local heartthrobs, Carroll, joined us for a misadventure through the West Bank underground tunnel system en route to Willey Hall. Check it out here: http://www.radiok.org/tinymusicfest
- Facilitated tours of our broadcast facilities and student meet-and-greets for journalists from the Czech Republic in concert with the U.S. State Department, the University of Minnesota Alumni Association, the College of Liberal Arts, students from the Chinese Study Abroad Program, and McNally Smith Summer Camp students.
- From January 2009 to January 2014, more than 630 national and local bands performed in Radio K’s studios.

2012 Highlights:

- Celebrated A Century of Cool – 100 years of broadcasting from the University of Minnesota! KUOM was the first radio station in Minnesota and the oldest, licensed, noncommercial station in the nation. See Appendix A.
- Radio K was featured in a Star Tribune Variety cover story, “Radio K: 100 Years Young”, to celebrate our anniversary. The article can be viewed here: http://www.radiok.org/files/2013/5065/7300/StarTribune -- 9-2012.pdf
- Billboard Magazine interviewed Radio K’s Program Director, Caleigh Souhan, for a story titled, “Learned it on the Radio: How College Stations from Big to Small Continue to Break Hits, Serve Communities, and Launch Careers”. Here is the article: http://www.radiok.org/files/4413/4621/2823/CollegeRadioBB9112.pdf
- As of December 2012, have a record-breaking 101 trained student DJs that have passes our 6-week training session and are certified to be a DJ our airwaves. Training includes classroom teaching, practice DJ shifts, mirrored DJ shifts, and a written test.
- Completed the Tower Light Replacement Project upgrade in October 2012
- In December 2012 we launched Radio K’s Tiny Music Fest: a pop-up concert in an unfamiliar venue (read: anywhere, anytime)! The band, William Within, kicked off our burgeoning Tiny Music Fest tradition on the University of Minnesota Campus Connector, that’s right, a concert on a U of M bus!
- Partnered with the College of Science and Engineering as a sponsor of their Winter Lights Show - a 3D 100,000 LED light show set to music composed by U of M students and recorded in our own Studio K.
- In fall 2012, Radio K launched DIY Sunday (Do It Yourself) with 14 hours straight of specialty show programming, providing the community with a unique chance to experience a variety of musical genres curated by U of M students
- Our local music show Off The Record won Best Local Music Broadcast from City Pages in 2011 and 2012
- Launched Foreign Trade in Fall 2012, a partnership with student radio station CJLO in Montreal, Quebec, to exchange the music of Minneapolis bands for Montreal bands and created online web content with music downloads.
- Peer mentoring with sisters stations KUMD (U of M Duluth) and KUMM (U of M Morris) to help them increase student volunteer base and pledge drive revenue.
- Our music director received “Best Newcomer” Award at College Music Journal Conference in New York City, NY.
- Received Ampers “Station of the Year” award.
2011 Highlights:

- Released our seventh compilation album: *Stuck on AM 7: Stuck on Tape* to huge acclaim. Every track on the album was recorded in Radio K’s on-campus Studio K and recorded & mixed by U of M students. Of the 41 tracks, 21 were national acts giving students the chance to work professionally as peers in the music industry. The tapes were distributed free to students and the broader community. See Appendix B for a complete track list.
- We are rapidly approaching our goal of 24 hour live DJ broadcasting; we currently have 74 student DJs volunteering on the air and 101 that have completed the eight-week DJ training course.
- We added a record number of specialty shows to the roster for fall: 15 total!
- In 2011 we launched the first installment of Crossroads, a web feature exchanging arts, music, and culture with other college radio stations in the country. Our first collaboration was with Radio UTD in Richardson, TX. We created a 22 track sampler of music from Minnesota and Texas and provided a free download card to distribute to listeners in both states.
- Increased website interactivity and content engineered by our students, web hits have subsequently increased and hit their highest peaks in years at a consistent 16,000+ page views a day.
- Served as a semester-long practicum for an MBA Carlson School student in 2011.

Mission Statement

Radio K is an empowering educational opportunity for University of Minnesota students to create and sustain a unique broadcast media brand. We provide music and information that help create and reflect our vibrant and diverse community in an open exchange of ideas, art and music.

Vision Statement: Serving the Community, Launching Careers

To be recognized as the best student-run radio station in the nation.

Radio K contributes to all the activities as outlined in the *Fees Committee Guidelines for Decision-Making* by providing a fundamental service to the student body: offering both a broadcast voice by and for the students and a learning opportunity for students to experience all facets of broadcasting in a networked, digital age. We supplement the academic curriculum of the School of Journalism and Mass Communication, Communications Studies Department, College of Design, Department of Computer Science and Engineering, Carlson School of Management, and others.

We foster a sense of community within the Twin Cities campus, serving as a source of information and a guide to activities, events and ideas happening on both campuses and beyond. Radio K serves as a bridge between the campus community and the larger community, providing outreach while expanding the University of Minnesota’s “campus” to all areas where our broadcast and internet signal is accessible. Radio K is an effective way to communicate information because it is an instant medium available during emergencies providing immediate information to the entire University. Radio K works closely with the Department of Emergency Management (DEM), a part of the University’s Department of Public Safety.

As a student organization, Radio K currently employs 30 students and has more than 300 volunteers engaged in activities including music curating, announcing (Djing), arts and cultural reporting, photography, videography, studio recording, audio production, technology services, graphic design, web design, digital media, communications, development, marketing, advertising, sales, and broadcast engineering. We deliver award-winning programming and information seven days a week, twenty-four hours a day to the University and greater community.

Radio K continues to be an award-winning student-run radio station thanks in great part to the continuing financial support from the students of the University of Minnesota. Radio K ensures a commitment to education, public service, and the pursuit of excellence through the innovative use of emerging technologies and new media that serve the educational needs of
students. The skills and experience gained at Radio K enable students to advance into leadership roles both in their community and workplace. Students are empowered to exchange ideas, solve problems, achieve goals, and work collaboratively while providing a service to the University community in the 16th largest media market in the United States. We know of no similar experience that is available anywhere.

Radio K has evolved into a preeminent media brand and is a place for students to connect, for people to listen, to stream, to watch, to download, and most importantly, to learn. With continued financial support from the students of the University of Minnesota, Radio K will deepen its value to the students. We are positioned to grow and move towards a new level of service to the students of the University of Minnesota in the years to come!

Awesome Awards and Distinctions

Quotable Quotes

- Amy Klobuchar congratulatory letter received 10/22/13 on receiving three College Music Journal Awards:
  o “I am proud that the University of Minnesota has produced such an outstanding radio program...this milestone achievement would not be possible without the dedication of the hard working students running the station.”
- Radio K story published in Vita.MN
  o "The University of Minnesota's student radio station, Radio K, is about as essential to campus as Goldy Gopher."
- Rolling Stone’s Schools that Rock
  o “The main reason that the University Of Minnesota was in their Top 10”
- Artforum Magazine by Greil Marcus
  o "Best college radio imaginable"

2013

- Best Radio Station, City Pages
- Best Radio Station (#3) - Lists of Lists 2012, Vita.MN
- CMJ (College Music Journal) Awards
  o Winner: Most Creative Programming
  o Winner: Biggest Champion of the Local Music Scene
  o Winner: Best Community Resource
- Hearst Journalism Award in Broadcast Journalism - Mitch Skinner (December 2013)

2012

- Celebrated “A Century of Cool” marking 100 years of broadcasting
- Radio K Day – Mayoral Proclamation stating that September 21st, 2012 was Radio K Day in the City of Minneapolis (see Appendix C).
- Star Tribune feature on Radio K’s community legacy
- Featured in “Learned It On The Radio” Billboard Magazine Article
- #2 Radio Station, List of Lists 2011 Vita.MN
- CMJ (College Music Journal) Music And Film Festival Awards
  o Best Newcomer – Chase Mathey, Music Director
- CMJ (College Music Journal) Music And Film Festival Nominations
  o Station Of The Year
  o Best Community Resource
- MTVu – The Dean’s List (MTV’s award for great college radio)
- Best Local Music Broadcast - Radio K’s Off the Record City Pages
- Radio Magazine featured Radio K’s ongoing legacy

Additional awards and distinctions can be found in Appendix D.
In addition to awards and distinctions, Radio K is regularly cited in the Twin Cities' media, complementing the University's profile just as the success of a Gopher sports team improves the University's image and outreach; as a recent donor said, “Love the music and support the U.” Radio K provides a positive image for the University and garners respect from the community, which then reflects positively on the entire student body. Each time a listener tunes into Radio K they hear intelligent, articulate and knowledgeable announcers and programming that, in the listeners’ mind, represents University of Minnesota students. Radio K has built excellent relationships with local businesses and leaders, especially within the local music community, that benefits all students.

As our reputation spreads beyond our community, the station serves as a recruiting tool for the University of Minnesota. A student from Texas said, “Radio K was the biggest factor in my decision to come to the U of M because it is known to be one of the best college radio stations.” Radio K attracts students to the University who are active, independent-minded, high achievers with interests in music, broadcasting, digital media, marketing and journalism. Radio K students put their heart and soul into the programming and the musical selections, into learning every aspect of media production, into making a college station that broadcasts twenty-four hours a day, seven days a week, 365 days a year. Their dedication (and countless volunteer hours) permeates every aspect of Radio K’s operations and contribute to the community far beyond a radio signal. As local musician J.G. Everest says, “No band ever gets big in town without Radio K.”

Since its inception, Radio K has fulfilled the student body’s desire for a radio station; a venue for the exploration of music, ideas and art that are ignored or sidelined by mainstream media and a chance to shape the conversations and tastes of the next generation. Radio K is truly student-run, one of only a handful of stations nation-wide where programming decisions, staffing, training, and community-outreach rest entirely in the students’ hands. Reflecting the vibrant mix of students on campus, Radio K’s format encompasses alternative and independent rock, hip hop, international music, punk, jazz, country, reggae, dubstep, British pop, electronica, and cultural reporting (including sports talk focusing on Gopher sports). Radio K’s emphasis on local music and our community is evidenced by Off the Record, the longest running local music show in the Twin Cities, featuring a weekly live, in-studio performance and interviews. Radio K supports the work of local musicians, many of them University students themselves. The local community and University would not be as vibrant without Radio K.

It is clear that we rank in the top tier of student-run radio stations in the nation. Our vision, as articulated in our 2005-2010 strategic plan, was to become THE best student-run station. Radio K has evolved into a preeminent media brand and is a place for students to connect, for people to listen, to download, to stream, to watch, and most importantly, to learn. With the continued financial assistance of student fees at the requested level, we will be able to continue to move towards that goal.

Driven by Students; Strategic Planning

Students create Radio K and drive its direction, mission and prominence. Since the beginning, Radio K has been committed to strategically planning its future. We have conducted four strategic planning processes, the first in 1994. The group decided the professional staff would allow the students to determine the course of the station’s development and take a supportive role to ensure that graduation and subsequent replacement of student staff members did not adversely affect the station. In February 2000, a series of strategic planning sessions, guided in-part by a professional facilitator, carried on this tradition and included nearly every student that has historically been involved with Radio K. During 2005, Radio K went through its third strategic planning process; it had extensive involvement and support from the College of Continuing Education (CCE) Dean’s Office. A steering committee including four students, the Dean of CCE, the Vice Provost for Student Affairs, and the President of the Minnesota Broadcasters Association (MBA), a representative of the Office of Budget and Finance and a professional facilitator helped to guide the process. This culminated with a Town Hall meeting attended by staff, volunteers and supporters to shape the next five-year plan. A revised mission statement reaffirmed the station’s commitment to being a student-driven organization responsive to the needs of the University and its students.

Radio K has a Strategic Initiatives Team that has advised on a Strategic Plan (see Appendix E). This team consisted of Gerald Rinehart (Vice Provost, Student Affairs), Marjorie Savage (Parent Program Director, Office of Student Affairs), Mary Nichols (Dean, College of CCE), Stephanie Platteter (Director, CCE Marketing), Rachel Wright (Coordinator, CCE Marketing), Kay Cooper (Assistant, CCE Human Resources), Jim DuBois (President, MBA), Steve Nelson (Program Director, MPR News), Steve Woodbury (President and CEO, Northern Lights Broadcasting), Karla Edin (President, Radio K Alumni Association), Genevieve DeTrude

Radio K – KUOM
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(Program Director, Radio K), Jon Schober (Music Director, Radio K), Alex Gaterud (Marketing Director, Radio K), Sara Miller (Station Manager, Radio K), Sarah Lemanczyk (Programming Advisor, Radio K), and Stuart Sanders (Development Director, Radio K).

The four strategic initiatives for Radio K are: 1) to be a “Point of Pride” for the University of Minnesota 2) to increase awareness – a be window to the University of Minnesota 3) to grow audience, membership, volunteer base and 4) strive for financial diversity.

Radio K: A Place to Belong

All students enrolled at the University of Minnesota are welcome to volunteer at Radio K. Many of our volunteers and staff enrich their course work by relating their Radio K activity to their studies. This has ranged from students writing a senior paper on the “riot grrrl” musical movement, developing a Radio K event for a senior project in a marketing class, to creating a training program, in radio broadcasting, for high school students as part of a degree program for teacher education. The self-confidence that students gain from being successful at Radio K can help them in whatever they choose to do in life. Lessons learned at Radio K are applicable to many fields beyond broadcasting or the music industry. For those students interested in pursuing a career in music or journalism, Radio K provides an unparalleled chance to get one-on-one instruction from industry leaders in Radio from across the country and provides a chance for students to teach each other what they’ve learned.

Radio K provides a physical space on campus for students to connect. Students take pride in being a part of the organization as they learn new skills, meet lifelong friends, and build relationships with community and business leaders. Every student can benefit from a place to belong and a mentor who knows them, be it a sorority, fraternity, cultural or social group. Radio K is that welcoming space for students to develop their creative and artistic ability by discovering new bands, researching music, collaborating with professional musicians and broadcasters and learning hands-on skills for the work-world. In addition, students have ample chance to gain critical experience manipulating digital media, expanding the professional applications of social media and creating new, innovative software for mobile media applications; bridging the digital divide between terrestrial radio and the digital media convergence.

Students have “ownership” in Radio K and develop a lifelong attachment to the University because of their experiences at Radio K. According to a Radio K volunteer, “Most students don’t put as much energy into anything they do in college as we put into Radio K!” Another Radio K volunteer remarked, “It’s awesome to have a comfortable place on campus that has a refrigerator!”

We invite you to listen to 13 short recordings, about 8 minutes, of student volunteers telling you about their experience at Radio K. Please click the following link: http://www.radiok.org/testimonials.

DJ’s Wanted - Student Involvement

Every voice behind the microphone is an enrolled University of Minnesota student. Radio K maintains a minimal professional staff consisting of 3 full-time staff who advise the students on the broadcasting industry, best-practices, radio business management and share acquired industry knowledge. This core staff supports the student staff of 30 paid positions and hundreds of volunteers each year.

Programming the station is the main focus of all the students’ work, with other departments serving as support for this activity.

The Program Director is the joint senior student-staff person along with the Music Director. The Program Director leads a core group of nine other student-staff including an engineer, a production director, two videographers, a membership director and DJ training director amongst others. The majority of the programming work goes into creating the playlist, called “rotation,” which specifies about two-thirds of what is heard on Radio K. The balance of the time is left open for requests by listeners or for DJs to share their musical knowledge and passion. By building song recognition while keeping repetition at a minimum, Radio K serves our audience with a vibrant mix of new music, seminal artists and extensive coverage of the local music scene. Curating the playlist is the main responsibility of the Music Director. Aiding in this process are volunteers who review and rate music, which is how many new volunteers start their involvement with Radio K. Music is programmed for the DJs using the
industry-standard database and scheduling software MusicMaster, purchased for Radio K by the College of Continuing Education.

To better manage the station we have assessed staffing roles, eliminated redundancies and realigned several other positions to streamline our operations. Changes and new assignments include: Digital Media Producer to manage Radio K’s increasing online content, Studio K Producer to handle the bands that record weekly in Studio K and the Marketing Director position being split into two jobs; a Communications Manager who will handle weekly newsletters to members and social media as well as written and visual public relations and a Promotions Manager who will handle all on-campus and off-campus publicity and special events.

While regular programming rules during weekdays, our evening and weekend schedules feature “Specialty Shows” that focus on a single genre of music or special interest. These shows are created by Radio K volunteers allowing any student to share their music knowledge of a favorite genre of music and learn programming and management skills at the same time.

Rescheduling many of our specialty programs to later in the evening on weeknights has proven to attract a greater appointment-based listening audience. This effective programming change opened week days for a more unified programming experience for our core daily listenership and is consistent with the radio industry best practices. For a list of Specialty Shows, please see Appendix F.

Student Benefit

Radio K is a student operation, with professional jobs held by students encompassing every aspect of non-profit media from underwriting representative to traffic coordinator (not the helicopter-kind) to reporters and producers. We had over close to 100 students show up to our studio tour in September 2013 and more walk in the door every day to begin DJ training and get involved at the station.

Truly, Radio K is “Real College Radio” with a dedication to working with other campus groups and organizations to promote and support a varied and exciting collegiate experience for students across our multiple campuses and cities. Radio K continues to work in conjunction with other University institutions like the Weisman Art Museum, The Whole Music Club, and to have a strong presence on campus by providing music for and participating in University traditions like Paint the Bridge, the Homecoming Parade, the U of M Stage at the MN State Fair, Welcome Week and Spring Jam activities amongst many others. In 2013, Radio K DJ’d the Parents Weekend Carnival. Radio K maintains ongoing relationships with the Student Activities Office, Twin Cities Student Unions, School of Music, U of MN Bookstores, Theatre Arts and Dance and our own College of Continuing Education. In addition, Radio K has become a part of the Crisis Communications Working Group, a cross-departmental effort to create an efficient, multi-platform method for communicating vital, timely information across the U of M community.

Radio K is dedicated to providing an experiential learning environment – from our cultural programming like Culture Queue and Quick Queue where students learn how to interview, record and produce news and arts stories for broadcast on industry-standard equipment to Those Meddling Kids where high-school students from across the metro area are taught and mentored in radio production by current Radio K students – giving our students a chance to give back.

Serving as a window back into the University, Radio K has a strong presence off-campus, serving to keep alumni and fans connected to the University’s ideals of intellectual discovery through the introduction of new art and artists over our airwaves. Known as a true breeding ground for up and coming bands and artists, Radio K partners with venues such as First Avenue, the 7th Street Entry, the Turf Club, Triple Rock Social Club, Cedar Cultural Center, the Fine Line Music Café, Mixed Blood Theatre, the Soap Factory, Midtown Farmers Market and others to showcase our rich music and vibrant cultural scenes and to challenge and inspire our listeners of all ages. In addition, Radio K students create video and audio content available through itunesU and RadioK.org that is shared across the web and the world, bringing the University accolades from across the country and connecting alumni and students whether they’re in a St. Paul dorm or studying abroad in Italy. In 2013 we continued our Tiny Music Fest, where we bring U of M affiliated bands to play in significant U of M spaces, film the performances, and then broadcast them on our web site and Facebook page; it was also posted on the U of M Parents Facebook page by the Office for Student Affairs!
As an influential media entity in the Twin Cities and beyond, Radio K gives University students the opportunity to experience participating in a large-scale cultural institution while still in a college setting. This provides not only valuable experience helping graduates find positions affiliated with their majors, but serves also as a testing ground for those who are undecided on their direction of study. The experiences at Radio K include critical thinking, leadership and teamwork training needed to succeed in any field.

For students who do not walk through our door, Radio K stands as a way into the University. Radio K connects a very large campus and community instantly. Wherever you are - if you have a radio, a mobile device or a wi-fi hotspot, you have Radio K - and if you have Radio K - you’re on campus at the University of Minnesota. You’re a part of campus. You’re a part of the community of thousands - of students, of alumni, of ideas and art and music. Radio K - it’s all about U.

Student Leadership and Advising

Radio K provides students with practical broadcasting, digital media and business experiences that are not available elsewhere. It creates a social and cultural meeting place for those who are music lovers, broadcast, technology and digital media enthusiasts alongside others who have varied interests and provides everyone a place to belong. It is a marketing and promotional resource that advances campus community building while reaching out to the community at large. It functions as a progressive, independent radio station and new media source dedicated to supporting campus life, arts, and local music.

University of Minnesota student volunteers, student employees and professional staff contribute to the operation of Radio K. Volunteers at Radio K must be enrolled University of Minnesota students. They complete a volunteer questionnaire, are given a tour of the station, and are presented a variety of volunteer activities from which to choose. Many new volunteers begin at Radio K by reviewing music, producing music features, reporting on arts and culture, covering campus stories, or representing Radio K at sponsored events.

There are 30 part-time paid student positions and many are department managers. The student managers are responsible for recruiting, training, and managing a volunteer staff of more than 300 students. As of January 2014, Radio K has 98 trained on-air DJs. There are few organizations on-campus where students have this high level of involvement in, and responsibility for, making major decisions and providing leadership affecting the operation of an Administrative Unit. The strong support and guidance from the professional staff helps makes this possible.

The professional staff mentors, supports, and advises the student staff. The Station Manager is ultimately responsible to CCE and the University Administration for managing the budget and personnel of the station. The Station Manager is also accountable to the station licensee, the Board of Regents, for operating the station within the rules and regulations of the FCC. The Chief Engineer designs, specifies and installs studio and broadcast equipment, as well as provides routine maintenance, and mentors students interested in the technical aspects of broadcasting in the digital age. The Programming Advisor advises the entire student staff, working closing with the Program Director, and consults with individual DJs and reporters on a regular basis to hone their performance skills. In addition, both the Station Manager and the Programming Advisor advise the Membership Manager on effective fundraising, leverage key contacts within and outside of the University and instruct the Underwriting Representatives on best practices for revenue generation and sales techniques.

Radio K has a Planning Committee comprised of two professional staff and senior student staff who direct the operation of the station and monitor the station budget. Funds are managed through the University’s PeopleSoft accounting system.

Radio K has had an Advisory Committee representing the broadcasting industry, University students, alumni, faculty, staff, and listeners who bring fresh perspectives to the station. They have helped facilitate opportunities for Radio K students to participate in and promote collaborations across the University system and in the larger community. The Advisory Committee’s guidance has supported a growth strategy that fosters Radio K’s support of the mission of the University through learning, outreach, and public service. The committee’s efforts have helped Radio K understand and respond to changing student media habits and better integrate the University’s diverse student population.
The purpose of the Advisory Committee is to provide judicious advice from an academic, professional and listener perspective to the staff and student leaders of Radio K, and to maintain accessibility and relevance to the student body while concomitantly pursuing the broader goals of Radio K.

Radio K also has a Staff and Volunteer Council (SAV). Weekly SAV meetings are open to all students where all are invited to help make decisions at Radio K. We regularly invite professionals from the broadcast industry to provide guidance and expert advice to educate and provide opportunities for career networking, internships, and training.

Educational and Training Opportunities for Students

Radio K provides students an unparalleled training opportunity to gain practical experience. Students are empowered to lead the station now and into the future. Creative learning is encouraged and showcased through the innovative use of emerging digital technologies and new media that serve the educational needs of students.

The skills and experience gained enables students to advance into active, leadership roles both in their community and workplace. Students are empowered to set and achieve goals, solve problems, provide leadership, build relationships, and work collaboratively while providing a public service to the students and University community. With the support of the professional staff, students are assisted and able to graduate and excel in their careers after college. Many of our students obtain internships at other radio stations such as Minnesota Public Radio, KFAI, KBEM, Clear Channel stations, etc., and we are proud to say that many obtain careers based on the training and career experience gained at Radio K.

During the past two years, with the funding provided by student fees, Radio K has been able to continue to provide new training opportunities for students. Radio K paid for registration, transportation, and hotel accommodations for students attending the below listed conferences (see Appendix G for the training budget).

South by Southwest Conference (SXSW)
In 2013 Radio K sent two students to the South By Southwest music conference in Austin, TX, with press credentials to collect and share with our listeners coverage of the festivals showcases, atmosphere, and sound. Numerous local bands submitted guest blogging and national acts were interviewed on Rock and Roll Over, our morning program. Students had the opportunity to meet industry professionals including label representatives, music promoters, music writers, photographers, venue managements, and music talent.

College Music Journal Conference (CMJ)
In 2013 Radio K sent four students to the CMJ conference in New York, NY. Radio K was nominated for four awards and came out winning three, as voted by industry professionals. With ‘Most Creative Programming’, 'Biggest Champion of the Local Scene', and 'Best Community Resource' Radio K became an item of talk among the conference granting our students the opportunity to network with other stations, musicians, and music industry leaders while receiving tours of Domino Records, AAM Promotions, and Captured Tracks. Students not only met with industry professionals, but in turn became a source of learning for other stations, with many student leaders seeking advice and discovering the reality of the possibility to work for these companies in the future.

Pitchfork Music Festival
Radio K sent a student to the Pitchfork Music Festival in July 2013 as a representative of Radio K. This annual festival takes place in Union Park in Chicago and over the course of a weekend serves to house dozens of current and popular acts. Attending the festival allowed our student to meet with music professionals and groups learning how to provide unique coverage of an event.

College Broadcasters Inc. (CBI) National Student Electronic Media Convention
Radio K sent one student to the convention where more than 400 students across the country networked with other faculty and media professionals and attended educational sessions and events to gain valuable skills and techniques to bring back to Radio K.
Alumni

Radio K collaborates with a group of alumni, the Radio K Alumni Association (RKAA,) who have formed an alumni organization reaching out to WMMR, the historic KUOM, and Radio K alumni. RKAA maintains an email listserv to keep the Radio K “family”, new and old, involved with the station. RKAA sponsors various events throughout the year, ranging from informal get-togethers to charitable fund raising events. Radio K alumni who are employed in the broadcasting industry and related fields meet with current volunteers to share their experiences, mentor students, and give advice on how to successfully pursue a career. This type of networking benefits both our students and Radio K by utilizing the knowledge and expertise of our alumni.

Radio K is very proud of the valuable training and experience our alumni received at Radio K and the University of Minnesota. Please see Appendix H for a partial list of our notable alumni who are, or recently were, employed in broadcasting and related industries, due in large part to their student experience at Radio K.

History

On October 1, 2009, Radio K launched 2 FM stations; we can now be heard 24/7/365 on 100.7 FM and 104.5 FM. Now that we can provide FM service 24 hours a day, our audience has shown a significant increase as reflected in current ratings reports. Due to Federal Communications Commission (FCC) regulations, Radio K’s 770 AM license allows broadcasting during daylight hours and reaches as far north as St. Cloud and south to Austin, MN.

For a century, the University’s broadcast station has had an active and vital presence in the lives of the University's students, faculty, staff, community, and beyond. Initial broadcast experiments began the early 1900’s and the first record of the University extending its mission to the State of Minnesota by radio was in 1912 with the broadcast in Morse code of crop and weather reports, and shortly thereafter a football game. In 1922, the University of Minnesota was granted the first radio broadcast license in the State of Minnesota. Broadcasting to an area within a 90-mile radius of the Twin Cities KUOM 770 AM has been the broadcast voice of the University of Minnesota. In 1993, a unique cooperative arrangement between the University Administration and a group of students that were operating WMMR, a cable-only station located in Coffman Memorial Union, formed Radio K. Since then, Radio K has established itself as one of the preeminent, student-run college radio stations in the country and has continued as a successful student organization within the College of Continuing Education with strong ties to University administration.

Radio K is a registered student organization and a unit of the College of Continuing Education. Since its inception in 1993, funding from student fees have allowed the station to become a respected institution in higher education, the community, and abroad. College radio provides audiences eager for new music and information that challenges and engages them, and for that open exchange of ideas that often happens only on a college campus.

Radio K educates students, breaks ground in musical programming, and provides cutting-edge cultural coverage through our specialty shows, web content and Culture Queue. Radio K has evolved into a preeminent media brand and is a place for students to connect, for people to listen, to stream, to watch, to download, and most importantly, to learn.

The Mobile Revolution – and the future of Radio K!

Radio K is focused far more on the web and other digital and mobile technologies than we ever have been. Technology is, and always has been, the force that changes broadcasting. In 1912, Gopher football games were broadcast in Morse code. Today, Radio K is proud to offer apps for both iOS and Android smartphones and tablets. This app will allow all listeners, whether they are studying abroad in Scotland, riding the Campus Connector, or even (like in the old days), listening to an actual radio, they are within Radio K’s broadcast range. The apps allow the listener to interact with the student DJ, see what song is playing, and even make a donation, among other cool features.

For the past 100 years, Radio K has supported the mission of the University by ensuring a commitment to education, public service and the pursuit of excellence through the innovative use of emerging technologies and digital media and we hope to continue to serve the educational and entertainment needs of students for centuries to come. Our volunteers and listeners are
the ultimate judge; they are the Dean’s List of College Radio. As long as they’re learning, listening, and calling in, Radio K is making the grade.

Radio K is relevant now more than ever.
Section II: Organizational Chart
Section III: Unit Performance Report

Measuring Strengths - Students listen to Radio K!

Radio K creates a sense of community and is a place to belong on-campus while providing experiential learning opportunities as well as information and entertainment to a wide audience. Radio K works towards securing additional funding via pledge drives and underwriting sales and offers a range of programming to attract and engage a diverse audience.

In the most recent random sample survey of the student population at the University of Minnesota, conducted by the University Of Minnesota Office Of Measurement Services and a previous OMS survey for Radio K completed June 30, 2011, the following information was obtained:

- More than 10% listen to Radio K
- More than 57.4% are Satisfied with Radio K and
  36.2% are Very Satisfied with Radio K
  (Source: University of Minnesota Office of Measurement Services Student Services Survey Fall 2013)

- Nearly half (48.24%) listen at least 1 - 3 times per semester!
- More than three-quarters (79.55%) are aware of Radio K
- More than one third (39.53%) of the students have visited radiok.org.
  (Source: University of Minnesota Office of Measurement Services Student Services Survey June 2011)

The 2013 survey prioritized the programs and services that student service fees supports. Programs and services that ranked “high” included leadership development, fostering University community, and encouraging innovation in the performing arts and concerts; all of which are offered by Radio K.

The 2011 survey asked, if you were a volunteer at Radio K, how it has affected the overall student experience at the University of Minnesota. Below are some of the responses:

- “I received everything I’ll need to work in the real world here at Radio K.”
- “Provided a ‘real world’ aspect to my education, at Radio K your mistakes don’t get you an “F”, they help you learn.”
- “Every single one of the “7 things every student should know when they graduate” I learned at radio K.”
- “I feel as though I am part of a smaller community than the vacuous mass that is the student body at the University of Minnesota.”
- “I have met some of my best friends through Radio K.”
- “It has greatly impacted my experience at the U. I’ve met tons of cool people, get to help out with In-Studios and meet great artists, and now get to break out of my shell and DJ. I have benefited a lot from Radio K, because it has slowly eased me into the big-city life and has helped me to figure out what I want to do for a career.”
- “It’s opened up a lot of possibilities for me experience wise. The people I’ve met at Radio K have been fantastic. It definitely makes me feel closer to the University because Radio K is such a success and comes from good ole Minneapolis.”
- “I feel like my time in college was well spent because of my work at Radio K. The station gave me a sense of belonging on campus and in Minneapolis. It also led me to an internship which will hopefully help me get a decent job.”
- “I think volunteering at Radio K was the best part of my college experience. The idea of student-run radio is so rare today, and I was really lucky to be able to be a part of it. I gained so much self-confidence and experience there, and DJing had been a dream of mine since I started listening to the radio. And I had this amazing experience, knowing that I wouldn’t end up in radio post-graduation, as I was studying a field utterly unrelated to radio.”

Radio K – KUOM
Page 15
Support of Campus Organizations

Radio K benefits the students by partnering with other campus organizations. Through co-sponsorships and on-air promotional announcements, Radio K makes information about campus activities and services available to a much broader audience. This assists student groups in attaining their goals and helps the student body maintain and augment a wide range of social and educational programs, all of which contribute to a diverse campus community.

Over the past several years, we have focused specifically on engendering more cohesive relationships with The Whole Music Club in Coffman Memorial Union, The Weisman Art Museum, The School of Music, The Theatre Department, The Minnesota Daily, and The Wake. For example, we have continued to co-sponsor and promote shows with The Whole.

Radio K continues to offer free underwriting announcements (similar to radio advertising) to Administrative Units that are funded by Student Fees in an effort to increase awareness of Administrative Units services to the students who pay for and can utilize them.

Unit Performance Report

More people are listening to and talking about Radio K!

**Social Media metrics:**

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
<th>2014 (as of 1/9/14)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook followers</td>
<td>5,000</td>
<td>6,464</td>
<td>7,621</td>
</tr>
<tr>
<td>Twitter followers</td>
<td>6,500</td>
<td>8,617</td>
<td>10,989</td>
</tr>
<tr>
<td>In-studio Video views</td>
<td>50,000</td>
<td>54,400</td>
<td>502,778 (wow!)</td>
</tr>
<tr>
<td>Track of the Day downloads</td>
<td>552 subscribers via iTunes; 143,520 track downloads!</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Web Metrics**

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visits</td>
<td>165,532</td>
<td>175,109</td>
</tr>
<tr>
<td>Unique Visitors</td>
<td>75,691</td>
<td>76,665</td>
</tr>
<tr>
<td>Pageviews</td>
<td>422,434</td>
<td>429,823</td>
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<tr>
<td>Pages/Visit</td>
<td>2.59</td>
<td>2.45</td>
</tr>
<tr>
<td>Avg Duration</td>
<td>02:59</td>
<td>02:38</td>
</tr>
<tr>
<td>% New Visits</td>
<td>44.48%</td>
<td>50.08%</td>
</tr>
</tbody>
</table>

Listeners from 175 countries have accessed our website!

(Source: Google Analytics 1/7/14)

Listenership

Our ability to quantify the number of our listeners has been challenged by the radio industry’s move to a proprietary audience measurement tool known as the PPM. The Portable People Meter (PPM) is a portable, cell-phone-sized device that electronically tracks exposure to radio, broadcast television and cable media as consumers wear it throughout the day.

Radio K’s target audience of young, highly mobile individuals, many of whom are students, have no landline telephone and often live in either residence halls or collective housing and move residences frequently which make the ability to count them difficult at best.
We have recently gained access to quantifiable data from Nielsen Audio, the company who owns the audience measurement system for the radio industry. We are thrilled to inform you and gratified to know that Radio K has demonstrated a seven-fold increase in radio cume in the past three years. Cume is the total number of different people who tune into a radio station for at least five minutes. In March of 2013, our listenership was 31,600* different (unique) listeners who tune into Radio K, securing us a .1 market share rating for three consecutive months, a very impressive number for a highly competitive #16 media market.

<table>
<thead>
<tr>
<th>Age</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-17</td>
<td>6.1%</td>
</tr>
<tr>
<td>18-34</td>
<td>27.6%</td>
</tr>
<tr>
<td>35-44</td>
<td>25%</td>
</tr>
<tr>
<td>45-64</td>
<td>23.7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Listening Location</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Out of Home</td>
<td>75.3%</td>
</tr>
<tr>
<td>In Home</td>
<td>24.7%</td>
</tr>
</tbody>
</table>

*© 2014 Nielsen Audio, Inc. May not be quoted or reproduced without the prior written permission of Nielson Audio.

**Funding Sources**

Radio K has and will continue to undertake our own fundraising via our biannual fund drives and underwriting sales revenue in addition to outside grants.

Other funding sources include:

- State of Minnesota grants through our membership in the Association of Minnesota Public Educational Radio Stations (AMPERS)
- The State of Minnesota Arts and Cultural Heritage Fund
- Underwriting support from businesses, campus organizations, and the arts community
- Member Contributions
- Studio and tower rental
- The College of Continuing Education provides essential administrative services that are not covered by student fees and helps to fund three full-time advisors.

**Snapshot of Accomplishments**

- Established “Celebrity Air-checks” with our student DJs, bringing in notable local and national figures, often alumni, to coach Radio K DJs in their on air presence. This includes MPR’s The Current’s morning show co-host Jill Riley, Program Director of KEXP in Seattle, Kevin Cole, Music Director at The Current, David Safar, and John Lassman of JACK FM.
- Continued Arts and Culture reporting program *Culture Queue*, the art show that rocks, with funding provided by the Minnesota Arts and Cultural Heritage Fund. *Culture Queue* explores the unique, vibrant and changing face of culture in Minnesota. A weekly thirty-minute magazine program airing over a year, *Culture Queue* showcases local arts and cultural organizations while creating more locally and Minnesota-focused content and increasing student exposure to area cultural institutions.
- Continued Arts and Culture reporting program *Quick Queue* with funding provided by the Minnesota Arts and Cultural Heritage Fund. *Quick Queue* is a weekly 90-second feature that illuminates under-reported, under-accessed arts and cultural trends and experiences. Using a micro-storytelling format, “Quick Queue” is a series of fast-moving, sound-filled, student-produced segments which provides an engaging, accessible and easily-contextualized window into Minnesota’s historical, artistic and cultural landscape. Radio K has a unique voice within the state because of its
student-focused programming. Thus, through “Quick Queue,” KUOM was able to create a lasting impact on the arts and cultural heritage of the next generation of Minnesotans by creating a new media rubric produced for and by youth.

- Continued Arts and Culture reporting program Off the Record; On to Video with funding provided by the Minnesota Arts and Cultural Heritage Fund. Off the Record; On to Video gives Minnesota bands the opportunity to be seen and not just heard when performing in Studio K, the live broadcast studio at Radio K. By utilizing emerging technologies in digital broadcasting such as web streaming, podcasting, and mobile applications, Off the Record; On to Video creates a cohesive, multi-platform web of access to programming. Utilizing both the diverse student population of the U of M and the wide breadth of traditional and nontraditional Minnesota musicians, Off the Record; On to Video engages a diverse population.

- Launched smartphone and mobile apps for iOS and Android
- Improved the sound quality of our internet streams; added a 256k stream
- Radio industry reports that our listenerhip is growing
- DJ involvement with the station continues to increase; now with over 90 DJs on-air
- Re-launched a Track of the Day podcast and made Culture Queue available via iTunes U
- External broadcast professionals were brought in to coach our Culture Queue reporters including Tom Crann, host of All Things Considered, Sasha Aslanian, award-winning reporter, John Moe, host of Wits, Steven Smith, an award-winning international documentary director, and Peter Clowney, head of development for American Public Media.

- Voted Best Radio Station by City Pages
- Radio K’s flagship local music show, Off the Record, was awarded Best Local Show in the annual City Pages’ Best Of issue in 2012 and 2011.
- Nominated for four and received three CMJ (College Music Journal) awards in New York City.
- From January 2009 to January 2014, more than 630 national and local bands performed in Radio K’s studios
- Secured grant funding for a media department including a videographer, photographer, and digital media producer which have worked together to provide photo, video and additional web coverage of bands who come through our studios. This coverage has routinely been picked up by national publications like Stereogum, Pitchfork, and Tiny Mix Tapes, as well as local publications Reviler, City Pages, Vita.mn, and the Star Tribune.
- Produced and distributed Radio K flyers and postcards that were mailed to all students living in residential housing inviting them to our Fall Semester DJ’s Wanted Studio Tour, a volunteer recruitment meeting.
- Collaborating with U of M Theatre Department to provide voice-over training
- Ongoing partnership with University departments and professors for various recording projects
- Launched our Top 7 voting feature online. Now community members can vote for their top 7 tracks of the week for the chance to win tickets. This opportunity was traditionally reserved for Radio K personnel due to technical limits.
- Utilize a new playlist platform called Spinitron to comply with Digital Millennium Copyright Act (DMCA) rules allowing our real-time playlist to be available on our apps, website, and dedicated Radio K Twitter playlist.
## Section IV: Fiscal Page

### Radio K Student Fees

Fiscal Page for Budget Development FY 2015-2016

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Earned Revenue</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student Fees</td>
<td>233,334</td>
<td>243,470</td>
<td>242,999</td>
<td>242,999</td>
<td>246,644</td>
<td>250,344</td>
</tr>
<tr>
<td>Internal Sales</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td></td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Other Unrestricted Revenue</td>
<td>125,749</td>
<td>131,725</td>
<td>119,036</td>
<td>105,367</td>
<td>110,000</td>
<td>112,000</td>
</tr>
<tr>
<td>Gifts</td>
<td>2,400</td>
<td>-</td>
<td>-</td>
<td></td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Total Earned Operating Revenue</td>
<td>361,483</td>
<td>375,195</td>
<td>362,035</td>
<td>348,366</td>
<td>356,644</td>
<td>362,344</td>
</tr>
</tbody>
</table>

| Expenditures                  |             |             |                      |               |             |             |
| Salaries P & A                | 63,434      | 65,336      | 72,700               | 72,700        | 74,517      | 76,380      |
| Salaries Civil Service        | 141,071     | 103,040     | 121,026              | 121,026       | 123,365     | 126,449     |
| Salaries Undergraduate Students| 89,692     | 98,164      | 100,000              | 98,586        | 101,500     | 103,012     |
| Total Salaries                | 294,198     | 266,540     | 293,726              | 292,312       | 299,382     | 305,841     |
| Fringe Benefits               | 79,664      | 62,228      | 68,874               | 68,685        | 65,205      | 65,758      |
| Consultant/Purchased Person   | 1,060       | 6,861       | 2,300                | 9,177         | 2,500       | -           |
| Supplies, Serv. & Misc. Exp.  | 65,412      | 79,135      | 98,794               | 70,000        | 55,000      | 50,000      |
| Equipment & Other Capital Assets| -          | 5,671       | -                    |               | -           | -           |
| Non-Capital Equipment < $2,500| 514        | 31,736      | -                    |               | -           | -           |
| Repairs, Maintenance & Supplies| 8,382      | 8,530       | 8,477                | 8,987         | 9,000       | 9,000       |
| Utilities                    | (1,594)     | 5,573       | 6,600                | 6,364         | 6,700       | 6,600       |
| Enterprise Assessment         | 3,664       | 3,332       | 5,128                | 5,115         | 5,239       | 5,352       |
| Expenditures by Object Class Total| 453,967    | 479,865     | 484,899              | 465,595       | 446,026     | 443,751     |

### Nonoperating Revenue (Expenses)

| Net Transfers In               | 7,990       | 11,045      | -                    | 2,000         | -           | -           |
| Net Transfers Out              | 60          | 20,488      | -                    | 3,320         | -           | -           |
| Total Net Transfers            | 7,930       | (9,444)     | (1,320)              |               | -           | -           |

### Operations and Maintenance Allocation

| Operations and Maintenance Allocation | 91,170 | 91,170 | 75,609 | 75,609 | 76,000 | 77,000 |
| Net NonOperating Revenues        | 99,100 | 81,726 | 75,609 | 74,289 | 76,000 | 77,000 |
| Net Surplus (Deficit)            | 6,616  | (22,944) | (47,255) | (42,940) | (13,382) | (4,407) |

### Other Balance Sheet Activities

| Prior Year Carryforward         | 79,976 | 86,592 | 66,038 | 63,648 | 20,708 | 7,326 |
| Ending Balance                  | 86,592 | 63,648 | 18,783 | 20,708 | 7,326 | 2,919 |

### Total Sponsored Expenditures

| Total Sponsored Expenditures   | 117,288 | 163,666 | 145,257 | 145,257 | 145,257 | TBD    |
Section V: Reserve Accounts

Our carry-forwards have decreased over the past few years. It has become more challenging due to the crowded nonprofit industry and the economy to raise funds through traditional public radio fundraising methods and channels.

This year we are moving forward with more modern and non-traditional fundraising approaches to stay ahead of the competition for donors and underwriters (advertisers) and are optimistic that this new methodology will increase our financial support.

Section VI: Financial Footnotes

None to report.
## Section VII: Fees Request

<table>
<thead>
<tr>
<th>Name of fee</th>
<th>FY15 2014-2015</th>
<th>FY16 2015-2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Radio K Operating</td>
<td>$242,999</td>
<td>$242,999</td>
</tr>
<tr>
<td>Amount of fees request</td>
<td>$246,644</td>
<td>$250,344</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of fee</th>
<th>Amount of fees request</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ultrasonic Tower Scan</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

### Total fees request

- **FY15**: $256,644
- **FY16**: $250,344

### Radio K Operating Request

Radio K has received funds from student fees since its inception in 1993 and in prior years as the student organization WMMR.

Fully understanding the current economic climate, the burden additional student fees can place on our fellow students, and dedicated to maintaining our fiscal discipline, we are requesting that the Student Fees Committee continue to provide general operating funds for Radio K at the same level awarded previously, adjusted 1.5% to compensate for inflation. Fully funding this maintenance level request will safeguard past investments and allow Radio K to maintain our current programs and high standard of performance.

### Broadcast Tower Maintenance

In FY 2013, Radio K used $10,000 allocated from Student Fees to replace the lights on the tower with LED bulbs that are longer-lasting, more cost efficient, and approved by the Federal Aviation Administration.

In FY 2014, Radio K utilized reserve State funding to replace the support structure at the tower base, preventing any possible collapse or site degradation into the foreseeable future. University of Minnesota Construction did the work on the tower base, bringing revenue into the University.

### Ultrasonic Tower Scan Request

In 2012, Radio K brought to the attention of the Student Fees Committee the upcoming need for a new broadcast tower within the next 3 to 5 years. The cost estimate at that time was $400,000.

The 2013 Student Fees Committee requested that “Radio K attempt to plan exactly when the tower will be replaced rather than wait until the tower is completely inoperable. This will ensure the tower will be replaced before their broadcasting is affected and make budgeting more precise in the future.”

In accordance with this directive, it was determined that the fiscally responsible next step is to professionally evaluate the tower’s exact current condition. After research and discussion with engineers, the prudent option at this juncture is to conduct an Ultrasonic Tower Test. Engineers will perform an inspection to obtain pertinent tower and loading information in order to complete a structural analysis to determine the precise overall condition of the tower; ultrasound readings will be taken and recorded in each tower section to investigate evidence of interior corrosion. This test is a cost-effective way to accurately learn what maintenance projects may help to lengthen the life of the tower beyond original estimations.

We are respectfully requesting that the Committee consider our itemized request for $10,000, the estimate for an Ultrasonic Tower Test.
Section VIII: Financial Implications

- Considering the need to reduce administrative costs throughout the University, describe how you would implement expense reductions for FY15 equivalent to 1.5% of your FY14 approved fee revenue. You do not need to plan for this expense reduction plus an additional amount to cover the cost of the compensation increase – funding the salary and fringe increase for FY15 through internal resources is part of the 1.5% expense reduction.

A 1.5% reduction of our FY14 approved fee revenue is $3,645. We have an exceptionally high ratio of student staff and 300 volunteers to 3 full-time advisory staff. Regretfully, our only option to reduce our budget would be to reduce paid student hours and/or eliminate a student position entirely. Our ability to attract new volunteers, sustain our award-winning programming, and adequately promote the station to students and listeners in the community would be negatively affected.

In FY 2013, Radio K streamlined our administrative budget and cut operational expenses by making the decision to not replace a full-time staff member and instead reallocated additional duties to remaining staff.

Radio K has and will continue to undertake our own fundraising via our biannual fund drives and underwriting sales revenue in addition to outside grants.
Broadcasting from 1912 to 2012: Radio K celebrates a Century of Cool

MINNEAPOLIS, MN, 8/1/2012 — Take one lonely professor of technology and engineering, one dark stormy night, mix in a few errant sparks from a gap transmitter and the legendary Radio K is born.*

And now the oldest station in the state – is like, really old. And still really cool.

Radio K is taking an entire year to say thanks to the thousands of listeners who’ve tuned in and turned it up for the past century – whether you caught our in-studio performance last week or listened to us transmit Gopher football games via Morse Code in 1912 – you’re part of the Century of Cool and you rock.

We’ll get the party started right with a showcase 100 years in the making. On Friday, August 24th, join Birthday Suits, Leisure Birds, Wiping Out Thousands, and us, Radio K, at Hell’s Kitchen for the best Gigawatt show ever. And be sure to show up early! The first 77 rockers who show their Music Lover’s Card or University of Minnesota Student ID get access to our fun-filled VIP area – complete with prize giveaways, and other between-act entertainment.

And keep in touch – because we have just begun to rock, and here’s to the next 100 years of iconic Real College Radio!

* Professor F.W. Springer may or may not have been lonely. We just don’t know. What we do know is that he helped invent radio broadcasting and created 9XI here at the University of Minnesota – which was later changed to WLB to KUOM which Zeus-like gave birth to WMMR- which was once again swallowed (Titan-like) by KUOM as it become Radio K in 1993.
Appendix B - Radio K Day in the City of Minneapolis Proclamation

Proclamation

WHEREAS, RADIO K (KUOM), as the oldest radio station in the state of Minnesota and the oldest licensed, non-commercial broadcasting station in the nation, has enriched our community through a century of scholarship, the State’s and the University’s most influential thinkers, entertainers and artists through an open exchange of ideas and widely diverse artistic expression since 1915, and

WHEREAS, RADIO K (KUOM) was one of a handful of pioneer broadcast stations in the country and one of the first to experiment with regular radio transmissions from an AM, then WLE, KUOM and finally in 1949 the pride of the University – Radio K, thereby leading the research and discovery of a major world-wide communication and technological revolution, and

WHEREAS, RADIO K (KUOM) has brought the community together through transmitting (Sophie Finkales) across the Minn. Radio in 1933 to weather reports in 1947 to organizing the education of home-bound elementary students during the 1946 polio pandemic with The School of the Air to creating a nationally recognized training facility for college broadcasters – the station is a resource dedicated to the advancement of teaching and learning in our community, and

WHEREAS, RADIO K (KUOM) was one of the first stations in the state to recognize the diversity within the city of Minneapolis, providing groundbreaking programming dedicated to engaging and learning from the African-American, Native American and Latino populations, while being one of the first stations in the state allowing women to work as radio announcers, advancing our understanding of our neighborhoods and ourselves; and

WHEREAS, Radio K (KUOM) has provided an avenue for music fans to discover new talent through a longstanding commitment to frequently playing local music to their radio listeners and playing local and emerging acts for well-produced in-studio performances; and

WHEREAS, RADIO K (KUOM) has helped those in need work on the Minneapolis media landscape having in its news touch teams of Steve Cenova (WCCO), Brey Christopherson (WCCO), Dave Moore (WCCO), Leigh Kaminski (MPR), Bob Peterson (MPR), Mary Roach (MPR), Jennifer Kather (MPR), Peter Grimes (Air.), Brian Dale (City 97), Kevin Cole (KMSP/KEW), Tom (City 97) and Mark Whetsel (89.3 The Current) to name a few; and

WHEREAS, the City of Minneapolis is a center of vibrant, engaged, informed and interactive community because of the continued dedication to music, culture and ideas transmitted 24 hours a day, seven days a week, one hundred percent and counting.

NOW, THEREFORE, I, B.B. RVBAK, Mayor of the City of Minneapolis, do hereby proclaim September 24, 2012 as:

RADIO K DAY
IN THE CITY OF MINNEAPOLIS

Mayor of Minneapolis
APPENDIX C - SOAM 7 Track List

Local (cassette & download):
LEISURE BIRDS - Say So!
BUFFALO MOON - Jamba Samba
DARK DARK DARK - The Hand
ZOO ANIMAL - Worker Bee
DOOMTREE - Accident
THE CLOAK OX - Artist At The Door
GOSPEL GOSSIP - Ponds
THE BLIND SHAKE - Wise Mr. Owl/Soft Zodiac
GRANT CUTLER & THE GORGEOUS LORDS - Orphan
ROMA DI LUNA - Before I Die
DANTE & THE LOBSTER - Wake Up
WIZARDS ARE REAL - Stay Golden
PRIVATE DANCER - Diane
PINK MINK - Black Door
EYEDEA & ABILITIES - Sky Diver
RETRIBUTION GOSPEL CHOIR - Workin Hard
STNNNG - The Long Middle

National (download only):
LOWER DENS - Rosie
DISAPPEARS - Lux
THE BESNARD LAKES - And This Is What We Call Progress
THE BLACK ANGELS - Haunting At 1300 McKinley
THE MYNABIRDS - Let the Record Go
M83 - Graveyard Girl
A SUNNY DAY IN GLASGOW - Shy
LIGHTNING DUST - I Knew
HERE WE GO MAGIC - Fangela
THE ANTLERS - Thirteen
KURT VILE - Hunchback
FOREIGN BORN - Vacationing People
HOLY F**K - Stilettos
WOVEN BONES - Your Sorcery
DOM - Bochica
THE VASELINES - Sex With An X
SERENA MANEESH - Reprobate!
SURFER BLOOD - Take It Easy
THE SOFT PACK - Answer To Yourself
THE OCTOPUS PROJECT - Fuguefat
THE CONCRETES - My Ways
SHARON VAN ETTEN - Peace Sign
FOALS - Spanish Sahara
TWIN SISTER - Other Side of Your Face
Appendix D - Awards and Distinctions

Quotable Quotes
- Quotable quote from Radio K story published in Vita.MN
  - "The University of Minnesota's student radio station, Radio K, is about as essential to campus as Goldy Gopher."
- Quotable quote from Rolling Stone's Schools that Rock
  - "The main reason that the University Of Minnesota was in their Top 10"
- Quotable quote from Artforum Magazine by Greil Marcus
  - "Best college radio imaginable"

2013
- Best Radio Station, City Pages
- Best Radio Station (#3) - Lists of Lists 2012, Vita.MN
- CMJ (College Music Journal) Awards
  - Winner: Most Creative Programming
  - Winner: Biggest Champion of the Local Music Scene
  - Winner: Best Community Resource

2012
- Celebrated “A Century of Cool”
- Radio K Day – Mayoral Proclamation stating that September 21st, 2012 was Radio K Day
- Star Tribune did a feature on Radio K turning 100 years old
- Featured in the Billboard Magazine Article about College Radio
- #2 Radio Station, List of Lists 2011 Vita.MN
- CMJ (College Music Journal) Music And Film Fest Award
  - Best Newcomer – Chase Mathey, Music Director
- CMJ (College Music Journal) Music And Film Festival Nominations
  - Station Of The Year
  - Best Community Resource
- MTVu – The Dean’s List
- Best Local Music Broadcast - Radio K's Off the Record City Pages
- Radio Magazine featured Radio K celebrating “A Century Of Cool”

2011
- Station of the Year - Ampers
- Best Local Music Broadcast - Radio K's Off the Record City Pages
- 2011 CMJ (College Music Journal) Music and Film Festival Nominations:
  - Station Of The Year
  - Best Community Resource
  - Best Champion of the Local Scene
  - Outstanding Leadership in College Radio: Caleigh Souhan and Jon Schober
- Best Radio Station List of Lists 2011 Vita.MN

2010
- Nomination for Best Feature: Sarah Boden’s “Women and Bikes?”
  CBI (College Broadcasters, Inc) Student Production Awards
- Winner: Best Student Sports Reporting: “Skijoring”
  CBI (College Broadcasters, Inc) Student Production Awards
- 2010 CMJ (College Music Journal) Music and Film Festival Nominations:
  - Best Overall Radio Station
  - Best Student-Run Radio Station
- Top 40 Best Little Radio Stations in the U.S.
  Paste Magazine
- Best Radio Station
  City Pages
2009

- **Mark of Excellence Award**
  (Society of Professional Journalists)
  - News Reporting, 1st place: “Cedar-riverside shooting” (Reporter Sarah Boden)
  - News Reporting, 3rd place: “DTV” (Reporter Ron Miller)
  - Feature, 3rd place: “Safe Cigarette Reactions” (Reporter Sarah Boden)
  - In-Depth Reporting, 3rd place: “Pioneer of Broadcasting: KUOM” (Reporter Ron Miller)
  - Sports Reporting, 1st place: “Gopher Football 2008” (Reporter Marco LaNave)
  - Sports Reporting, 2nd place: “Hot Start: Gopher Basketball” (Reporter Marco LaNave)

- **Eric Sevareid Award**
  (Northwest Broadcast News Association)
  - News Cast: “Live from the Minnesota State Fair” (Reporters Ron Miller and Ryan Wilson)
  - Documentary/ Special: “Solar Car Adventure” (Reporter Ron Miller)
  - Spot News: “Cedar Riverside Shooting” (Reporter Sarah Boden)

- **CBI (College Broadcasters, Inc) Student Production Awards**
  - Winner: Best Student Media Website
  - Finalist: Best Station Promotion

2008

- **Minnesota Associated Press Awards**
  (Class 1 – Stations with 0 or 1 full time reporters)
  - Feature: “Combine Demolition Derby” (Reporter Ron Miller)
  - Series/Special: “Radio K News: At the Minnesota State Fair” (Reporter Ron Miller)
  - Documentary/Investigative: “Remembering December 7th” (Reporter Lee Vandenbusch)

- **Eric Sevareid Award**
  (Northwest Broadcast News Association)
  - Talk/Public Affairs: "Remembering December 7th" (Reporter, Lee Vandenbusch)

2007

- **Best Student Group**
  Grape Vine Award *(Minnesota Daily)*

- **Collegiate Broadcasters Incorporated National Awards**
  - Best sports reporting: “Alex Daniels Feature” (finalist)
  - Best Student Media Website: RadioK.org (finalist)

2006

- **Media Best Awards: Minnesota Broadcasters Association**
  - Commercial Spot
  - Hard News Feature
  - Potpourri
  - Public Service Announcement
  - Soft News Feature
  - Sports
  - Station Promotion

- **Maroon Award**
  University of Minnesota Communicators Forum

- **Collegiate Broadcasters Incorporated National Awards**
  - Best sports reporting: "Zach Puchtel" (finalist)
  - Best regularly scheduled program: "Robots with Tears" (finalist)
  - Best DJ: Geoff Thaden (finalist)

2005

- **Best Radio Station**
  Grape Vine Award *(Minnesota Daily)*

- **Media Best Awards**
  Minnesota Broadcasters Association
  - Commercial Spot
  - Station Promotion
2004
- Best Hip Hop Program (The Beat Box)
  *City Pages*, readers' choice
- Best AM Radio Personality (Mark Wheat)
  *City Pages*, readers' choice

2002
- Best Radio Station
  *City Pages*, readers' choice
- Best Rap Program (The Beat Box)
  *City Pages*, readers' choice
- Champions Award
  Emergency Food Shelf Network
- Eric Sevareid Award
  Northwest Broadcast News Association
  - First Place: Feature "Firefighters"
  - Award of Merit: Audio "Critical Mass"
  - Award of Merit: Series "EMO Review"
- Page One Award
  Society of Professional Journalists
- First Place
  Radio "Maroon and Gold Memories"

2001
- Best Rap Program (The Beat Box)
  *City Pages*, readers' choice
- Q Award
  Minneapolis Committee on Urban Environment

2000
- Best Radio Station
  *City Pages*, readers' choice and critics' choice
- Best Rap Program (The Beat Box)
  *City Pages*, critics' choice
- Station of the Year
  Association of Minnesota Public/Educational Radio Stations
- Minnesota Music Award, Best Specialty Recording for *Stuck on AM II: Live Performances on 770 Radio K*

1999
- Best Radio Station
  *City Pages*, readers' choice
- Clarion Award
  American Women in Radio and Television

1994
- Best Radio Station in the Twin Cities
  *City Pages*
- Best Rock Station
  *Twin Cities Reader*
- Station of the Year
  Association of Minnesota Public/Educational Radio Stations
- Runner Up, Station of the Year
  Fourth National College Radio Awards
APPENDIX E - Strategic Initiatives

Radio K to be a “Point of Pride” for the University of Minnesota!
A key concept that we can market to the University, alumni, and community that appreciates and supports the cultural, intellectual, and artistic community that the University of Minnesota provides. Radio K provides the skills and experience necessary for students to advance into leadership roles both in their community and workplace. Students are empowered to achieve goals, solve problems, exchange ideas, and work collaboratively while providing a public service to the University community. Creative learning is encouraged and showcased through the innovative use of emerging digital technologies and new media that serve the educational needs of students.

• Provide opportunity for students to discover skills and pursue goals and passions
• Support and encourage diversity in volunteers and programming
• Offer experiential learning model – worldwide model for student-run radio
• Only place to practice broadcasting at the University of Minnesota
• Endow the University with a Legacy of the next generation of media professionals
• Capitalize on post-graduate success and Radio K Alumni Association

Increase Awareness – A window to the University of Minnesota
Radio K has an extraordinary presence in the social media world. We need to capitalize on our unique position at the forefront of local media in regards to tapping into new methods of broadcasting and communicating with our listeners. This will increase our relevance in the broadcasting world and create a broader audience. Radio K is a preeminent media brand and is a place for students to connect, for people to listen, to download, to stream, to watch, and most importantly, to learn.

• Promote unique format and product
• Grow audience without losing the spirit and essence of Radio K
• Support symbiotic relationship between students, station, and University
• Foster relationships with other students, administrative groups, and media
• Outreach to student groups
• Help to build and be an active member of the local arts community
• Engage in non-traditional marketing efforts
• Create partnerships with the local arts community

Grow Audience, Membership, and Volunteer Base
As vital as the station is to the University and the community, it is understaffed. We need to increase the number of students who volunteer at the station, creating a wider base of talent and ideas to strengthen us as we drive forward into the digital world and the changing landscape of media broadcasting and journalism. Radio K increases awareness of student groups and helps the student body maintain and augment a wide range of social and educational programs, all of which contribute to a diverse campus community. Radio K’s strengths include its youth and loyalty (dedication, enthusiasm for the work that the station accomplishes, commitment to a student-run organization).

• Create a multi-platform connection to the audience
• Drive to discover, redefine, and refine the role of social media
• Educate both listeners and students at Radio K
• Provide a diverse, supportive environment for all to thrive
• Increase interactivity with listeners
• Improve and expand content
• Find reliable ways to measure our audience
• Be a media destination that people want to support

Strive for Financial Diversity
Building relationships with businesses, Radio K grads, and media will foster the sense of community and networks that we are seeking to develop a solid financial base. Making connections that will grow in importance as the media world becomes increasingly interconnected is key. In tandem, the Radio K Alumni Association represents tremendous fund raising capabilities

• Utilize Radio K Alumni Association for untapped revenue
• Seek non-traditional sources of revenue
• Engage Specialty Shows to find sponsors
• Utilize best practices for unique methods for fund drive revenue generation
• Increase member base
• Create year-round reasons to give campaign
APPENDIX F - Specialty Shows

Radio K’s weekly Specialty Show Schedule – from metal to classical; jazz to electronic

Weekdays
6:00 a.m.  Rock and Roll Over - Morning program featuring interviews, countdowns, and new music.

Monday
8:00 p.m.  K.U.K - Exploration of music from the UK and all the bands influenced by the British Invasion

Tuesday
8:00 p.m.  Those Meddling Kids - Produced by local high school students

Wednesday
8:00 p.m.  Nocturnity - Instrumental, post-rock, introspective

Thursday
10:00 p.m.  Metal Music Machine - A look at metal from its classical conception to its death, gore, and thrash counterparts

Friday
3:00 p.m.  Off The Record - Local music including a live band performance and interviews
8:00 p.m.  Eighth Grade Dance - A retrospective of yester-year, examining pivotal one-hit wonders

Sunday
6:30 a.m.  Rock Me, Amadeus - Classical music real early in the morning
10:00 a.m.  Mountain Connection - The most darling show on the airwaves, folk
12:00 p.m.  Radio K International - A would tour of traditional sounds and emerging genres
2:00 p.m.  Clashed Attitudes - All things heavy and loud. Punk, thrash, hardcore, emo, and garage
4:00 p.m.  Sound Grammar - The best in hard bop, free jazz, the Avant-Garde, fusion and more jazz
6:00 p.m.  Culture Queue - The art show that rocks. Arts and culture reporting sponsored by the Minnesota Arts and Cultural Heritage Fund.
6:30 p.m.  Gopher Game Day - Gopher and National sports reporting
7:30 p.m.  Division By Zero - Electronic producer-made music, remixes, and all things to dance to.
APPENDIX G – FY 2013 Training Budget

Pitchfork Music Festival
One student to Pitchfork Music Festival in July 2013
Gas $458.52
Total $458.52

College Broadcasters Inc (CBI) National Student Electronic Media Convention
One student to CBI in October 2013
Airfare $405.80
Hotel $577.92
Total $983.72

College Music Journal Conference
Four students to CMJ Conference October 2013
Airfare $1,835.20
Hotel $1,359.12
Total $3,194.32

South by Southwest Conference (SXSW) Estimate
Four students to SXSW Conference March 2014
Airfare $2,000.00
Hotel $3,363.44
Total $5,363.44

Total FY 2013 $10,000.00
APPENDIX H - Notable Alumni

Below is a partial list of Radio K alumni who are or recently were employed in broadcasting and related industries due to the valuable training and experience they received at Radio K and the University of Minnesota.

Minnesota Public Radio (MPR) & American Public Media (APM)
- Garrison Keillor, Host of A Prairie Home Companion
- Steve Nelson, Program Director, 91.1 News
- Mark Wheat, 89.3 The Current
- David Campbell, Host of The Local Show, 89.3 The Current
- David Safar, Music Director, 89.3 The Current
- Dr. Ellen Lucast, Host, 89.3 The Current (contemporary music)
- Jon Schober, Asst. Program Director WNYC, Local Music Assistant & Music Assistant (former), 89.3 The Current
- Leah Garaas, New Media, The Current
- Charlotte Peterson, Production Manager & Project Liaison
- Susan Leem, Associate Producer, On Being
- Jennifer Larson, Production Assistant at APM for The Splendid Table

More Radio Broadcasting
- Brian Oake, Host, Cities 97
- Chad Yost, Music Director, WELY (Ely, Minnesota)
- Pam Hill-Kroyer, Membership/Volunteer Director, KFAI
- Adam Mehl, Program Director (former), KFAI; Marketing Development Specialist, Metro Transit
- Kevin Cole, Host, KEXP (Seattle, WA)
- Joanne Hepburn, Host (former), KEXP (Seattle, WA); Entertainment Lawyer
- Sarah Boden, Producer, Minnesota Broadcasters Association (MBA)
- Keri Carlson, Producer, Minnesota Broadcasters Association (MBA)
- Geoff Thaden, Host, Y.94 Radio Fargo-Moorhead
- Mark Sheely, Intern, "Studio 360", WNYC and PRI

Television Broadcasting
- Laura Muir, Anchor, KSAX & KRWF-TV (Alexandria, MN)
- Marcus Lewis, Development for NBC’s Prime Time
- Sarah Klapheke, Reporter, WDAY-TV (Fargo, ND)
- David McCoy, Sports Reporter, WCCO TV
- Chuck Olsen, Webmaster, Twin Cities Public Television
- Andy Skoogman, Reporter (former), KSTP-TV
- Lindsey Thomas, Editor (former), MTV News
- Jessica Bari, Producer, PBS (New York, NY)

Print and Online Media
- Simon-Peter Groebner, Editor, Vita.MN & Star Tribune
- Josef Pfeiffer, Senior Product Manager, Wall Street Journal (New York, NY)

Music and Arts Industry and Education
- Pushkar Ojha, Project Manager, Domino Records
- Machen Davis, Marketing & Promotions, First Avenue; Promotions (former), The Onion
- Ellie Bjorklund, Box Office Coordinator, First Avenue
- Justin Morse, CEO, Roll Music Systems, Inc.
- Sage Dahlen, Artistic Director at The Cedar Cultural Center
- Caleigh Souhan, Booking Assistant at First Ave
- Chase Mathey, Promoter, AAM Promotions
- Dylan Hester, Walker Art Center
- Tanner Uselmann, Jingle Writer, Egg Music
- Joseph Hinz, Pursuing Doctor of Audiology in the Department of Speech-Language-Hearing Sciences

Technology Industry
- Steve Dowling, Senior Manager of Corporate Media Relations, Apple Computer (Cupertino, CA)
- Pete Schroeder, Engineer, Microsoft Corporation (Redmond, WA)
- Joseph Krall, Software Developer, Thomson Reuters
- Joe Burianek, Storage Development Associate Engineer, Dell Compellant

Advertising and Communications
- Emalie Wichmann, Account Supervisor, Olson Advertising Agency
- Vickie Lee-Her, Communications Specialist, University of Minnesota
- Sarah Nelson, Communications specialist with the Minnesota Department of Corrections.
APPENDIX I - 100.7 FM Signal Map

KUOM (FM)
Lat: 44.9954 N
Long: 93.1168 W
Power: 1 kW
Freq: 100.7 MHz
Height: 291.2 ft
Pac.: Omni
Prop Model: FCC

W254BR
Lat: 44.9954 N
Long: 93.1168 W
Power: 1 kW
Freq: 100.7 MHz
Height: 291.2 ft
Pac.: Omni
Prop Model: FCC

V
Doug Vantier
Recommunication Consultants
APPENDIX J - 104.5 FM Signal Map