Chabad at the UofM

January 23rd, 2014

Student Services Fee Request for the 2014 - 2015 Academic Year

1121 University Ave. SE Minneapolis, MN 55414

Address

612 524 6347 Chabad@umn.edu
Phone Fax Email

“We acknowledge that the Fee Committee does not award actual dollars, but rather a penny fee that earns dollars based upon student enrollment levels. Any differences between anticipated and actual income resulting from changes in enrollment are the responsibility of the student organization, not of the Fee Committee.”

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Preparer’s Name
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Preparer’s Email

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Co-Preparer’s Name
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Co-Preparer’s Email

Is your organization an IRS 501 (c)(3) not-for-profit? Yes X No
If yes, please provide proof of your organization’s 501(c)(3) status.

Funds are being requested for (check all that apply):

General Operating Support: X Start-Up Costs: Capital:
Project / Program Support: X Technical Assistance: Other:

Budget

- SSF Dollar Amount Requested $ 54,250
- Total Annual Organization Budget $ 149,275
- Total Program Budget (apart from General Operating) $ 55,075
History, Mission Statement & Goals

Chabad on Campus is an international organization that took root in the mid 1960s. This organization offers a wealth of social, educational and spiritual programs on campuses across America and around the globe. Chabad on Campus is now found on over 140 campuses worldwide. Its mission is to respond to the call of university students who wish to enhance their academic experience with Jewish heritage and traditions and to turn our campus communities into kinder places to live and learn. Virtually every sizeable university in the United States is home to a “Chabad on Campus” that provides both an “inbound” and “outbound” service to respond to the needs of Jewish and non-Jewish students on campus.

The “inbound-service” provides all the necessities for those students who wish to observe the traditional practices of Judaism. Kosher food, holiday observance, prayer facilities, and other amenities are made readily available to individuals who would not otherwise be able to reside on a college campus.

The “outbound-service” is for students with little or no background in Judaism. The college years represent a critical stage in character and moral development of young people who are exposed to a wealth of new ideas on campus. It is precisely during this phase of life that students are in search of guideposts and anchors to help them navigate the journey. Students look “out”, but inevitably they also look “in”; calling on the values of their parents, their community, and their heritage as they attempt to define and consolidate their identity. Chabad Houses are a student’s “home away from home” where one can always find a caring, non-judgmental, and safe environment regardless of level of observance and background. Discussions and programming is crafted to reflect an acceptance of diversity in religion, ways of life and worldview, creating welcoming environment which is the hallmark of Chabad’s success.

Chabad on Campus Student Centers are commonly assisted by a young dynamic Rabbinic couple and their family who actually live right off campus. They become an organic part of the university community, as they open their homes and hearts to every student. On an average week, over 7,000 students flock to Friday night service and meals at these student centers nation-wide. Chabad helps create a warm and safe atmosphere where students can find a vital sounding-board and seek guidance on issues that young people often face when they leave home.

Chabad on Campus recognizes that students cannot independently sustain organizational and program costs for this venture. Consequently, the organization
provides sufficient funds to cover living expenses for the Rabbinic family on each campus. Their locations feature a living/dining room which is large enough to host many of the events, which saves on rental costs for the bulk of programs. Additionally, the organization bestows a grant to help with the first three years (in our case, 2010-11, 2011-12, and 2012-13) of operational costs. (Guidelines for decisions making 10, henceforth referred to as GDM)

Chabad on Campus recognizes that each university campus has unique character and set of needs. As such, every branch of Chabad on Campus functions independently to meet the distinctive needs of their individual institutions. The “no strings attached relationship” with the international body is likely one of the major ingredients that contributes to the great success of this enterprise on so many college campuses.

**Chabad at the University of Minnesota** is a non-profit organization that was established in March 2010 in response to a rapidly growing Jewish population on the Twin Cities campus. The number of Jewish freshman had doubled in the last academic year and all signs pointed to continued growth. A group of U of M students recognized this impending exponential growth and the increasing need for an organization that would be able to service the diversified needs of the entire Jewish student population. They searched for an organization that could offer the intimacy of a family atmosphere and at the same time could provide educational, social and traditional programs and events. These students contacted Chabad on Campus with a request that they establish a presence on the U of M. The seed was planted when a residence was rented just off campus. In a few weeks, the home-cooked Friday night and Saturday meals (known as Shabbat) began attracting an average of 30 students. The ad-hoc student group decided that no one would be turned away regardless of means or background- the Shabbat event was and continues to be open to all students free of charge. (GDM 1)

This core group reached out to other students to help them identify the needs of their peers on campus. The traditional weekly Shabbat meals were supplemented by social events, workshops, Rosh Hashanah and Yom Kippur (High Holiday) services, Sukkoth, Passover and Hanukkah kits and lecturers. Chabad at the U of M swiftly became the hub for Jewish students across the entire spectrum of tradition and observance. Indeed, the more diverse the group, the more fascinating, intriguing and exciting the program became for everyone involved. Presently, whether a student identifies with traditional Judaism, has no formal connection to Judaism, or is non-Jewish, he or she always feels welcome and embraced at the U of M Chabad (GDM 2)

In less than a year, Chabad at the U of M outgrew the premises it had originally rented and started “bursting at the seams”. (Indeed some students were lining up to get into the premises). Therefore, the U of M Chabad was compelled to move its activities to a larger facility in order to accommodate an excited and empowered group of students. (GDM 3)
The goal of the University of Minnesota Chabad is to facilitate and enhance participation from the widest audience of its target group, provide them with their every Jewish need, and help our surrounding community. It recognizes that admission and program fees frequently represent barriers for many students and makes widespread participation and inclusion far more difficult. As such, most of the U of M Chabad’s events feature free or inexpensive admission.

The “open door” policy at Chabad @ U of M provides students with material and spiritual sustenance regardless of background, philosophy, or level of commitment. In its short history on the U of M campus, this student organization has enhanced the life of literally hundreds of students. If history is any indication of what bodes for the future, then continued growth is a virtual guarantee. Activities like Menorah on the Mall, Sushi in the Sukkah, Sinai Scholar classes, Community Service, Help the Needy, Shabbat/Holiday events offer a assortment of activities to appeal to most any taste or interest. Perhaps best of all, Chabad @ U of M brings hundreds of students together to forge a strong sense of community. (GDM 1,2,5)

Chabad at the U of M educates and empowers students to live the joys of Judaism. Through a wide array of social and educational activities, students gain a deeper understanding and appreciation of their heritage. In keeping with Chassidic tradition, all activities are infused with joy and warmth- An informed and enthusiastic Jew is one who plays an important role in the continuity and stability of the Jewish ethnicity.

Relationships with Similar Organizations

Chabad partners with other Jewish organizations on campus. The Alpha Epsilon Pi Fraternity uses Chabad’s facilities for meetings, initiation and other events. Every fall Chabad and the fraternity hold a lavish Shabbat dinner for all of its brothers’ parents. This provided a great opportunity for parents to see firsthand the wonderful work that Chabad and the Fraternity do on campus. Each spring the two organizations hold a joint ‘Dog Days’ philanthropy to help women struggling with breast cancer. Chabad also hosts brotherhood events with the other Jewish fraternity-Sigma Alpha Mu.

Chabad will once again be co-hosting a Purim event this spring with the two Jewish Fraternities on campus, Alpha Epsilon Pi and Sigma Alpha Mu.

Every Sunday Chabad partners with Alpha Epsilon Pi and Sigma Alpha Mu for Bagels Lox N’ Teffilin. The brothers from both organizations arise early on a Sunday morning
for bagels lox and tefillin. Rabbi Yitzi lends all the boys his Tefillin (Phylacteries) while offering instruction and education about this time-honored tradition. In this manner, the integrity of this ancient chain is preserved, and the students feel confident to teach the mitzvah to other Jewish students who may not be able to physically attend the program.

The "home away from home" setting is what sets Chabad apart from other institutional Jewish groups. Students from all types of backgrounds are drawn to the warmth of an embracing family that adds a strong sense of stability, warmth, direction and unconditional acceptance to campus life. Some students are there to receive food and nurture, others to gain knowledge of Jewish heritage and customs, while others are there to get much needed counseling or just a listening ear. Indeed, many students cannot manage to cross the threshold of an institutional door, but respond favorably when invited to join the Chabad family. They may initially come in "to take" but we find that the dynamic changes quickly. Whether chipping in to help those less fortunate, assisting in holiday programming, or just lending a hand in the kitchen...students learn about and get to explore their unique talents. It's real life on campus. (GDM 1)

One of Chabad's trademark holiday programs is celebrating the holiday of Channuka out in public. Last Channuka, Hillel joined us in sponsoring this event and it was a huge success. We erected a huge Menora (candelabra we light to celebrate the holiday) out of ice at Mariucci Arena where we invited the entire student body and faculty to join in the momentous celebration. It was truly a beautiful and unifying event. Chabad has an open dialogue with the Hillel and is always ready to work on joint programming.

Chabad has also arranged joint programming with the only Jewish sorority on campus, Alpha Epsilon Phi. Programs have included a Blood Drive and Challah Baking. The small Jewish sorority is growing at a fast pace and Chabad is looking forward in putting on many programs together. Chabad has also provided AEPhi with space to run many of their activities.

Chabad is instrumental in Israel Advocacy on Campus, and has partnered with the student groups Students Supporting Israel and Christians United For Israel to put on rallies and host speakers.

Overall Student Benefit & Need for Organization in University Community

The University of Minnesota is committed to diversity and pluralism on campus. This is
evident in the vast cross-section of students that are attracted to the school as well as the broad range of studies offered in this large facility. This wide representation is very much reflective of American society. As one of the larger schools of higher education, U of M plays an important role in how these varied population groups acculturate into society and ultimately get along with one another. It goes without saying that safeguards must be taken to ensure that students from all types of backgrounds be welcomed and feel safe in their academic environment.

Being a Jewish student in the fourth largest school in the country has its unique challenges. Anti-Semitism is one of the oldest forms of discrimination and hatred; unfortunately, it has experienced an uptick in recent years, along with many other forms of racial and religious hatred. In the case of the Anti-Semitism, Israel is singled out globally as an oppressor and Jews are grouped together and blamed for the violence in the Middle East. Anti-Israel protests have a tendency to devolve into anti-Jewish themes and Jewish students feel threatened and maligned. A student armed with the knowledge and pride of over three thousand years of history that has contributed immensely to world civilization is empowered to retain a healthy sense of self-esteem and confidence. The need for a place to learn these values and heritage is paramount, and Chabad is the tool in achieving this ambition.

Knowledge and pride are necessary, but not sufficient in order to ensure peaceful coexistence and genuine respect. "Deeds speak louder than words" - to truly own an idea, one must be vigilant to bring every part of a theory into practice. Chabad has been active in these two areas- dissemination of knowledge and bringing these ideas into action to make a strong positive impact on students that will last the rest of their lives. (GDM 2,6)

Chabad on Campus has become a ubiquitous aspect of campus life. On campuses throughout the country, it is a hub of innovative and exciting programs that "reach-in" to Jewish students who require support and services to comfortably practice their faith while away at school. At the same time, Chabad on Campus "reaches out" by galvanizing students to "practice what they preach." Bridges are built by offering a hand in genuine respect and concern for all peoples.

The power of love and kindness is infinitely greater than that of hate and destruction. Unfortunately, our country has felt the enormous pain of senseless hate and violence. We have seen the reports and some of us have felt first-hand that one evil act can cause unimaginable damage and despair. Chabad on Campus is convinced that “random acts of kindness and compassion” are even more powerful and perpetual in their effects. The "good-deed marathon" was born to bestow honor to the memory of 9/11 victims. Cycles of violence and vengeance are only broken when more powerful cycles of love and compassion supplant them. The marathon was truly campus-wide: Hundreds of
students participated by committing themselves (in writing) to perform acts of kindness to both acquaintances and strangers. (GDM 6)

To borrow a term, Chabad on Campus has always embraced the theme of “the dignity of difference”- that people not “like us” are worthy of dignity, freedom, and recognition. Genuine respect for diversity creates a strong bond between all segments of the U of M community. With these values in mind, the doors of our programs are flung wide open. Indeed, there is considerable non-Jewish participation in our programs from all communities on campus. Chabad at the U of M’s highlight of the week continues to be its weekly Shabbat dinner. A traditional time in many Jewish homes when the family puts everything aside and sits down to enjoy each other’s company and camaraderie over dinner. This event is particularly popular and many non-Jewish students enjoy the atmosphere and warmth of an embracing home. Along the way, they educate themselves about Jewish culture and tradition. Like other minorities that suffer from derision and contempt, we find these feelings are often born out of ignorance and fear. An opportunity for dialogue with mutual respect goes a long way to dispelling myths and fostering true admiration and deference. All of our programs are open to people of all faith communities. Indeed, students from virtually every background have participated, enjoyed and contributed in some way to Chabad on Campus. (GDM 1)

At Chabad, students encourage one another to take a leadership role in executing “random acts of kindness and compassion.” The weekly “Got Challah” (traditional Jewish bread) distribution is a prime example of a hugely successful venture. Once a week, students man a table on campus and distribute freshly baked Challah to anyone and everyone. If history is any indication, we look forward to an ever-increasing number of recipients who are touched by the sentiment and sign up as volunteers to distribute. There’s nothing like love that comes full circle. Chabad at the U of M has found that these “random acts of kindness and compassion” are really contagious. We look forward to participating with other groups making our university campus a better place “one act of love and kindness” at a time. (GDM 6)

Then there is the “Loaves of Love” program we will be continuing this spring. Every Wednesday evening, students are invited to Chabad to bake loaves of bread. Early the next morning, another group of volunteer students delivers the fresh bread to patients at the University hospital. They will spend a few moments with hospital patients who may be interested in a friendly visit. We feel this program personifies the U of M Chabad-bringing the theory of the traditions into practice, teaching leadership skills, and building bonds across communities; and most importantly, performing acts of unconditional love.

Thanks to Chabad on Campus, a Menorah shone brightly on the campus of U of M for the entire 8 day festival of lights called Chanukkah. Thousands of students and faculty from all faith communities walked by this huge beacon of light, warmth, and respect for all people and creeds. They stopped by to learn that this holiday marks the first
documented time in history that a minority group had to go to battle to preserve liberty and freedom and to protect the dignity of those without power or wealth. This slice of history certainly struck a chord with many people, and brought home the sentiment that there is much more that unites all peoples than divides us. (GDM 6)

Chabad has become a major resource for many students at U of M. Students of philosophy, religion, and history look to Chabad’s Rabbinic Couple as a primary source of information for projects, papers and assignments relating to "anything and everything Jewish”. There is no substitute for firsthand knowledge and so these researchers have come by the droves to interview, observe and participate. These students leave Chabad armed with authentic firsthand experience that they are eager to share with their classmates and peers. (GDM 1,2,4)

Working closely with other Jewish groups, Chabad promotes the U of M to students at high schools with significant Jewish populations in the Twin Cities. Chabad helps put the U of M on the “short-list” for students looking for a university that provides authentic Jewish amenities on campus. We are confident that through its wide array of programs, Chabad will successfully provide vibrant educational, cultural, and social functions housed and then launched from a Jewish home right off campus. The group is a great “ambassador” to all students on campus and, at the same time, it will increase the amount of Jewish students applying to U of M in coming years. This has been a proven track record whenever the warmth and personal atmosphere of Chabad come onto a university campus. The Rabbinic Couple are available 24/7, virtually 365 days a year. Therefore, the “back bone” and foundation for this student group will never be a drain on the group but will always be there for them. Truly, a home away from home! (GDM 1,10)

**Student Involvement**

Our student board represents the “head, hands and feet” of the Chabad at the U of M student group. As the major stakeholders, students brainstorm ideas, create innovative programs, and then participate in and/or take an important part in running and overseeing the programs. The students identify evolving needs and then create and mold services that meet these needs. No event or program is planned or executed without consent of the majority of the student board. The board meets once every other week for at least 90 minutes. Discussions often focus both on long-term and short-term goals of the student group and specific programs. Needs and concerns crystallize through ongoing discussions and experience with active programs. There is always strong consideration of how to develop services and events that will appeal to the needs of as
wide a student body as possible. Financial responsibility and decision-making is a critical role of the student board as they must prioritize needs, given budgetary considerations.

There are ten active board members who take on important executive functions and three or more others who chair specific activities. The student board consists of: President, Vice President, Programming Director, Treasurer, Recording Secretary, PR Chair and the Greek Life Coordinator. As their titles indicate, they each perform a critical function in ascertaining that the group meets its stated goals and that it functions in a transparent, effective, and efficient manner.

As Chabad at the U of M caters to a very diverse group of students, it is vital that a very broad cross-section of the Jewish student population is heard and that their needs are taken into consideration. Indeed, every student is welcome and encouraged to share their ideas with the board members. These ideas and issues are most often formally presented at the very next board meeting. Following discussion, a proposal is brought forth and voted upon by members. If approved, the idea or event can be executed by either a member of the board or by the student that brought up the idea. One example that began in such manner is the weekly soup bar, which is open to all students during the cold winter months. A caring student noted that, for a variety of reasons, some of her peers that keep Jewish dietary rules occasionally go days without a warm meal. She proposed that Chabad offer an additional nutritious serving of food per week that would be easy to prepare, serve, and pick-up. This student arranged with Bread Smith to donate kosher rolls and bread, and another student got an additional donor to pitch in vegetables. Manned by student volunteers, the Chabad at the U of M kitchen began to prepare tasty home cooked soup, brimming with nutrition and affection. Now, once a week, scores of students arrive at the U of M Chabad house to enjoy freshly brewed bowl of kosher soup. (GDM 2)
Organizational Chart

Advisor
Yitzi Steiner

President
Zack Gilbert Burke

Vice President
Briana Lavintman

Advisor
Chavi Steiner

Public Relations
Shira Lavintman

Secretary
Sarah Unger

Greek Life
Vince Blonigen

Israel Chair
Gary Barannikov

Treasurer
Noam Zadaka

Program Director
Misha Wahlstrom

Shabbat Chair
Jake Levine

Girls' Club Chair
Stephanie Grigoryants
# Performance Report - Attendance (GDM 3)

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The attendance figures are based on informal counts. For events occurring multiple times the figure is the number of occurrences multiplied by estimated average attendance. The impact on campus life includes all students affected by the event. This includes students who see our Menorah and perceive that Judaism and other religions can be freely and publicly celebrated, those who pass by our 9/11 good deed marathon and are able to commemorate those tragedies, and students affected by any of our other events held in public places.
Chabad at the University of Minnesota has an array of programs for all types of students regardless of their ethnic background or affiliation. Our programs range from classes on the weekly Torah study, Holiday parties, Philanthropies, a Leadership Retreat, to the monthly Chillin N’ Grillin with our Jewish family on campus. Our numbers have grown in the past year, and we only expect them to continue growing in the future. This past year, we emphasized reaching as many students on campus as possible. We are proud to say that we feel we have shown this University that there is a strong Jewish presence, and students feel like they have many opportunities to ask questions and get involved with leadership positions. With programs like the 9/11 Good Deed Marathon, Shabbat Dinners, Hanukah Menorah Lightings, Challah at Coffman, Philanthropies and Greek Shabbat, Chabad at the University of Minnesota was able to show the students about what we find important; Community, Judaism, Freedom of Religion/Speech, and Gopher Pride! (GDM 1,2,3)

Many programs impact far more students than just those that get involved in Chabad. The Menorah lighting on campus was a HUGE success, we predict over 30,000 students witnessed the Menorah over the eight day holiday, and were able to broaden their minds and learn more about a different culture. By holding events outside, in high traffic areas, we are able to have the greatest effect on the student body. Our 9/11 Good Deed Marathon was held right outside Coffman, over 2,500 students observed what we were doing. They either got involved, or kept on walking, but either way, they were impacted and were able to commemorate the events of 9/11 in their own way. Each passing student saw that Chabad UofM cares about the community, and stresses equal rights and tolerance. At Chabad UofM, we have seen growth both in student and faculty involvement, as we’ve always said, the best predictor of the future is the past, so far, our past is bright, but our future is brighter. (GDM 2,6)

**Reserve Account (GDM 9)**

At this time, Chabad keeps a separate bank account for reserve funds called Chabad Savings, It currently has $2500 taken from the first installment we received from SSF funds. This coming academic year represents our fifth year on campus and our third year that we are applying for student fees. Last academic year we received $5000 towards a reserve account to provide a bridge between the start of the year and when we receive fees, to create a cushion in case of emergency needs, and to ensure stability by always keeping money in our account.
Chabad incurs significant costs between the beginning of fall semester and receiving fees money several weeks later. This includes several Shabbat Dinners, High Holidays, the Shwaffel Fest, and the September 11th Good Deed Marathon. We hope to be able to pay for these events out of a reserve account, and repay the account every year upon clearance of the fees check.

While Chabad is yet to experience any major emergencies such as broken equipment or unexpected liabilities, we cannot count on always being so lucky. If we have a reserve account we will be able to ensure that we can continue to operate in case anything goes wrong.

A significant portion of our funding comes from donations, which are naturally unreliable and unpredictable. We feel that a reserve will help us to remain stable and continue normal operations if we are ever running low on donations. This will be paid back to the reserve as soon as we raise the necessary funds.

**Fees Request and Summer Operations (GDM 9)**

The **Chabad at U of M** fee request is: $54,250. This breaks down to $28,900 for operations, $25,350 for programming. This is approximately the same as last year’s request of $54,178.

Our Rabbinic advisors are part time staff at Chabad, they advise the students and help organize, fundraise and run programs. Therefore we would like to continue to supplement their $15,000 salaries, funded by outside donors, with $2500 each in student fees. They are absolutely essential to the functioning of this group. Virtually all activities are made possible by their presence. They provide student support, religious services, and cook delicious food. Without this amazing couple there is no Chabad. (GDM 10)

In addition to the advisors, Chabad hires a custodian to keep our space clean. There is a lot of clean up and maintenance that needs to be done in order for everything to run smoothly. Of course the students are involved with this aspect as well but this job far exceeds the students’ capabilities. (GDM 10)

Being that Chabad's advisors live right off campus, day-to-day operations continue in the summer at 100%. Weekly Shabbat dinners take place throughout the summer as well as counseling and education opportunities. As such, the office continues to function in full capacity and students are welcome to partake in any and all services. Students
who are paying the summer fee will gain the same benefits from this organization as those enrolled during Fall and Spring Semesters.

Our building has a separate account called “Chabad Building Fund” to which the Chabad’s operations account pays $15,000 in annual rent and covers all building related expenses. The rest of mortgage costs are covered by private donations which go beyond the scope of this request.

The majority of our funding comes from donations. We pride ourselves on receiving less than half of our funding from Student Fees. However, we need Fees to keep running, operating, and growing at our current pace. We hope to one day receive an even higher percentage from donations, but for the time being we cannot function without fees. (GDM 7,8)

It is important for the committee to understand the importance of providing kosher food to the students at the University of Minnesota, and how the cost to purchase such food is considerably more expensive than non-Kosher food.

The University of Minnesota stands on acceptance, diversity and equality. To date the U of M does not offer any kosher food to those students and faculty keeping strictly kosher. Chabad fills that void by offering kosher food to the students at all of its programs and events. Offering kosher food to the student body will attract future students who keep the kosher dietary laws, and will help create a more welcoming and diverse community.

The reason for the extra cost is due to the amount of work and supervision that is needed to deem the food kosher. Ordained supervisors and slaughterers need the appropriate equipment and time as well experience to prepare the food, thus raising the cost and value. The following table compares the prices of non-Kosher meat to Kosher meat and confirms the considerable difference in pricing.

<table>
<thead>
<tr>
<th>Meat &amp; Poultry</th>
<th>Non-Kosher</th>
<th>Kosher</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chuck Steak</td>
<td>$4.79/lb.</td>
<td>$9.19/lb.</td>
</tr>
<tr>
<td>Chuck Roast</td>
<td>$4.69/lb.</td>
<td>$8.99/lb.</td>
</tr>
<tr>
<td>Chicken Breast</td>
<td>$2.49/lb.</td>
<td>$6.59/lb.</td>
</tr>
<tr>
<td>Chicken Thighs</td>
<td>$1.99/lb.</td>
<td>$3.99/lb.</td>
</tr>
<tr>
<td>Stew Meat</td>
<td>$4.99/lb.</td>
<td>$9.29/lb.</td>
</tr>
<tr>
<td>Hot Dogs</td>
<td>$2.25/lb.</td>
<td>$5.99/lb.</td>
</tr>
</tbody>
</table>

This table was prepared by the Meat & Poultry manager at Cooper’s Supervalu located in St. Paul, MN. Any further questions can be directed to Jeff Blaha or Jerry Manns at (651) 699-3530.

In light of the guidelines for decision-making we feel that this request is fully justified. We effectively provide services to the student body serving their heads, stomachs, and souls. We have built a remarkable community in a few short years, making students feel a sense of belonging on this campus. We help students find information of Judaism and other related topics. We have many successful well-attended programs, and are constantly trying to develop new ones. We serve students, both undergraduate and graduate in an enormous variety of academic programs. The majority of our funding comes from sources outside the University, but we cannot be all we can be without student fees. Chabad’s staff, our young Rabbinic couple, our advisors, is essential to Chabad’s existence.

We provide a service to students who never step foot in our building in a number of ways. We show the campus that there is a proud Jewish presence, allowing Jewish students to feel comfortable identifying as such. We show that religion is something to be proud of. We have campaigns to spread acts of kindness to students we might never meet. Jewish high school students now feel more comfortable choosing to go to school at the University of Minnesota. Thanks to our efforts the University is a slightly more welcoming. The list of ways we help students who are not involved in our programs goes on and on.

**Audit Report**

There are three primary reasons for the sizable discrepancies between the proposed 2012-2013 budget submitted two years ago and the actual cash flows presented in the audit report.

The first reason is that in contrast to our 2013-2014 and 2014-2015 requests, our 2012-2013 requests did not include some of our operating expenses or revenue to cover those expenses. This included building costs and a large part of salaries. We did not include these parts of the budget because we were not requesting any fees to cover operations. Because of Chabad’s 2011 move to a larger location that came with an increase in operating expenses, we began to include these expenses and revenues beginning with the 2013-2014 request. As can be seen from our 2013-2014 request, operating expenses make up approximately two thirds of our total expenses.
The second reason is Chabad only received 40% of our 2012-2013 fees request, which led to a much great reliance on outside donations.

The third reason is that, by their nature, the timing of outside donations is unpredictable. We received more in donations than we had planned for between January 2012 when we submitted our 2012-2013 request and July 2012 when our audit year began. In turn donations were lower than expected during other periods during the year.

These factors meant that instead of the $25,500 from the combination of individual contributions, corporate donations, fundraising and grants shown on our 2012-2013 request, these added up to a far larger total in the audit report. Salaries and other operating expenses are much higher in the audit report because the audit covered a larger portion of our budget than was included in the request. We spent less on food than requested because we only received part of our fees request.

**Securing External Funding**

A majority of our funding comes from personal solicitations from members of the Twin Cities Community. There are a number of other ways we secure donations. Firstly, we ask students who participate in our programs to contribute to our operations. Secondly, alumni who are now in the work force are approached to sponsor events and programs. Additionally, we have engaged in targeted telemarketing to seek donations from individuals who have contributed to similar organizations and causes. We have also applied for grants from institutions and corporations that offer funds to student organizations.

Unfortunately these sources cannot cover all that we do and are not guaranteed to return each year. Just because someone donated this year does not mean that we can rely on that donation in 2014-2015.

This year, the total amount of funds which we hope to collect from the above-described efforts is $91,590 out of a total budget of $132,800. We project that in the coming year we will collect $95,025 from a total budget of $149,275. In 2014-2015 we hope for Student Service Fees to cover 36% of our budget.
Proposed 2014-2015 Funding Sources

- Student Services Fees: 36%
- Fundraising & Contributions: 5%
- Grants: 3%
- Reserves: 2%
- Other: 54%