## BUDGET

Complete the sections below, as it applies to your organization

**Student Organization Name:** MPIRG

### PROGRAMMING INCOME*

<table>
<thead>
<tr>
<th></th>
<th>ACTUAL</th>
<th>PROJECTED</th>
<th>REQUEST</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2012-13</td>
<td>2013-14</td>
<td>2014-15</td>
</tr>
<tr>
<td>Fundraising Income</td>
<td>$23,267.73</td>
<td>$9,673.34</td>
<td>$14,320.00</td>
</tr>
<tr>
<td>Grants Internal to U of M (i.e. Administrative, Coke)</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Other Income</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Total Program Income</td>
<td>$23,267.73</td>
<td>$9,673.34</td>
<td>$14,320.00</td>
</tr>
</tbody>
</table>

### OPERATIONAL INCOME

<table>
<thead>
<tr>
<th></th>
<th>ACTUAL</th>
<th>PROJECTED</th>
<th>REQUEST</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2012-13</td>
<td>2013-14</td>
<td>2014-15</td>
</tr>
<tr>
<td>Fundraising Income</td>
<td>$122,426.50</td>
<td>$120,575.48</td>
<td>$140,559.71</td>
</tr>
<tr>
<td>Grants Internal to U of M (i.e. Administrative, Coke)</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Other Income</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Total Operational Income</td>
<td>$133,466.35</td>
<td>$131,268.16</td>
<td>$161,062.77</td>
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</tbody>
</table>

### GRAND TOTAL INCOME

<table>
<thead>
<tr>
<th></th>
<th>ACTUAL</th>
<th>PROJECTED</th>
<th>REQUEST</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$156,734.08</td>
<td>$140,941.50</td>
<td>$175,382.77</td>
</tr>
</tbody>
</table>

### OPERATIONAL EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>ACTUAL</th>
<th>PROJECTED</th>
<th>REQUEST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries, Wages, and Stipends</td>
<td>$70,312.55</td>
<td>$52,480.42</td>
<td>$73,330.42</td>
</tr>
<tr>
<td>Insurance, Benefits, Taxes</td>
<td>$11,467.48</td>
<td>$13,911.99</td>
<td>$14,089.29</td>
</tr>
<tr>
<td>Consultants / Professional Fees</td>
<td>$5,742.72</td>
<td>$6,000.00</td>
<td>$13,754.00</td>
</tr>
<tr>
<td>Total Operational Expenses</td>
<td>$133,474.11</td>
<td>$131,268.15</td>
<td>$161,062.77</td>
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</table>

### PROGRAMMING EXPENSES*

<table>
<thead>
<tr>
<th></th>
<th>ACTUAL</th>
<th>PROJECTED</th>
<th>REQUEST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room Rental</td>
<td>$5,999.07</td>
<td>$5,923.34</td>
<td>$5,670.00</td>
</tr>
<tr>
<td>Advertising</td>
<td>$6,016.18</td>
<td>$5,500.00</td>
<td>$1,600.00</td>
</tr>
<tr>
<td>Total Programming Expenses</td>
<td>$26,417.29</td>
<td>$9,673.34</td>
<td>$14,320.00</td>
</tr>
</tbody>
</table>

### GRAND TOTAL EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>ACTUAL</th>
<th>PROJECTED</th>
<th>REQUEST</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$159,891.40</td>
<td>$140,941.50</td>
<td>$175,382.77</td>
</tr>
</tbody>
</table>

### Difference (Income Less Expenses)

<table>
<thead>
<tr>
<th></th>
<th>ACTUAL</th>
<th>PROJECTED</th>
<th>REQUEST</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$3,157.32</td>
<td>$0.00</td>
<td>$(0.00)</td>
</tr>
</tbody>
</table>
For the Programming expenses and income, organizations must provide a breakdown of their programs that comprise the total expenses and income listed above. In turn, the sum of each of the program expenses and income should add up to the totals listed for each item. The programming breakdown sheet is provided on the next page and should be duplicated for each individual program. Breaking down your organization’s projects and supplementing with narrative pages could alleviate the need to compile this information for the Fees Committee at a later date.
### Insurance, Benefits, and Taxes Breakdown

<table>
<thead>
<tr>
<th>Description</th>
<th>Total Expense</th>
<th>Total Income</th>
<th>Student Serv. Fees</th>
<th>Fundraising Income</th>
<th>Org Contribution</th>
<th>Internal (U) Grants</th>
<th>External Grants</th>
<th>Other Income</th>
<th>Individual Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health and Dental Benefits - Campus Organizer (100%)</td>
<td>$ 4,761</td>
<td>$ 4,761</td>
<td>$ 4,761</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health and Dental Benefits - Organizing Director (30%)</td>
<td>$ 1,428</td>
<td>$ 1,428</td>
<td>$ 1,428</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health and Dental Benefits - Executive Director (15%)</td>
<td>$ 2,941</td>
<td>$ 2,941</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Taxes - Campus Organizer (100%)</td>
<td>$ 3,159</td>
<td>$ 3,159</td>
<td>$ 3,159</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Taxes - Organizing Director (30%)</td>
<td>$ 1,125</td>
<td>$ 1,125</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Taxes - Executive Director (15%)</td>
<td>$ 675</td>
<td>$ 675</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please provide additional information on another sheet if there are more than seven descriptions.

### Consultant/Professional Fees Breakdown

<table>
<thead>
<tr>
<th>Description</th>
<th>Total Expense</th>
<th>Total Income</th>
<th>Student Serv. Fees</th>
<th>Fundraising Income</th>
<th>Org Contribution</th>
<th>Internal (U) Grants</th>
<th>External Grants</th>
<th>Other Income</th>
<th>Individual Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual audit by Sherry Heffernan, Ltd</td>
<td>$ 6,000</td>
<td>$ 6,000</td>
<td>$ 6,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bookkeeping Services</td>
<td>$ 7,754</td>
<td>$ 7,754</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please provide additional information on another sheet if there are more than seven descriptions.

### Operational Travel Breakdown

<table>
<thead>
<tr>
<th>Description</th>
<th>Total Expense</th>
<th>Total Income</th>
<th>Student Serv. Fees</th>
<th>Fundraising Income</th>
<th>Org Contribution</th>
<th>Internal (U) Grants</th>
<th>External Grants</th>
<th>Other Income</th>
<th>Individual Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mileage paid for board members travel to board meetings in Duluth and Morris</td>
<td>$ 400</td>
<td>$ 400</td>
<td>$ 400</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please provide additional information on another sheet if there are more than seven descriptions.

### Operational Food Breakdown

<table>
<thead>
<tr>
<th>Description</th>
<th>Total Expense</th>
<th>Total Income</th>
<th>Student Serv. Fees</th>
<th>Fundraising Income</th>
<th>Org Contribution</th>
<th>Internal (U) Grants</th>
<th>External Grants</th>
<th>Other Income</th>
<th>Individual Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please provide additional information on another sheet if there are more than seven descriptions.

### Equipment Breakdown

<table>
<thead>
<tr>
<th>Description</th>
<th>Total Expense</th>
<th>Total Income</th>
<th>Student Serv. Fees</th>
<th>Fundraising Income</th>
<th>Org Contribution</th>
<th>Internal (U) Grants</th>
<th>External Grants</th>
<th>Other Income</th>
<th>Individual Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ricoh Aficio 2060 Monthly Rental</td>
<td>$ 2,479</td>
<td>$ 2,479</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ricoh Aficio 2060 Service Agreement</td>
<td>$ 905</td>
<td>$ 905</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please provide additional information on another sheet if there are more than seven descriptions.

### Operational Supplies Breakdown

<table>
<thead>
<tr>
<th>Description</th>
<th>Total Expense</th>
<th>Total Income</th>
<th>Student Serv. Fees</th>
<th>Fundraising Income</th>
<th>Org Contribution</th>
<th>Internal (U) Grants</th>
<th>External Grants</th>
<th>Other Income</th>
<th>Individual Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office supplies such as paper, pens, clipboards, toner, posterboard, paint, etc.</td>
<td>$ 1,000</td>
<td>$ 1,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please provide additional information on another sheet if there are more than seven descriptions.
## Printing and Copying Breakdown

<table>
<thead>
<tr>
<th>Description</th>
<th>Total Expense</th>
<th>Total Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Org Name</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Income Sources</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please provide additional information on another sheet if there are more than seven descriptions.

## Telephone and Fax Breakdown

<table>
<thead>
<tr>
<th>Description</th>
<th>Total Expense</th>
<th>Total Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Org Name</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Income Sources</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please provide additional information on another sheet if there are more than seven descriptions.

## Postage and Delivery Breakdown

<table>
<thead>
<tr>
<th>Description</th>
<th>Total Expense</th>
<th>Total Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Org Name</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Income Sources</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please provide additional information on another sheet if there are more than seven descriptions.

## Rent and Utilities Breakdown

<table>
<thead>
<tr>
<th>Description</th>
<th>Total Expense</th>
<th>Total Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Org Name</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Income Sources</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please provide additional information on another sheet if there are more than seven descriptions.

## Other Operational Expenses Breakdown

<table>
<thead>
<tr>
<th>Description</th>
<th>Total Expense</th>
<th>Total Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Org Name</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Income Sources</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please provide additional information on another sheet if there are more than seven descriptions.
### Salaries, Wages, and Stipends Breakdown

<table>
<thead>
<tr>
<th>Description</th>
<th>Total Expense</th>
<th>Total Income</th>
<th>Student Serv. Fees</th>
<th>Fundraising Income</th>
<th>Org Contribution</th>
<th>Internal (U) Grants</th>
<th>External Grants</th>
<th>Other Income</th>
<th>Individual Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Campus Organizer (100%)</td>
<td>$33,000</td>
<td>$33,000</td>
<td>$33,000</td>
<td>$33,000</td>
<td>$33,000</td>
<td>$33,000</td>
<td>$33,000</td>
<td>$33,000</td>
<td>$33,000</td>
</tr>
<tr>
<td>B. Organizing Director (20%)</td>
<td>$11,400</td>
<td>$11,400</td>
<td>$11,400</td>
<td>$11,400</td>
<td>$11,400</td>
<td>$11,400</td>
<td>$11,400</td>
<td>$11,400</td>
<td>$11,400</td>
</tr>
<tr>
<td>C. Executive Director (15%)</td>
<td>$8,930</td>
<td>$8,930</td>
<td>$8,930</td>
<td>$8,930</td>
<td>$8,930</td>
<td>$8,930</td>
<td>$8,930</td>
<td>$8,930</td>
<td>$8,930</td>
</tr>
<tr>
<td>D. Diversity Fellow (100%)</td>
<td>$20,000</td>
<td>$20,000</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>E.</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>F.</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
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<tr>
<td>G.</td>
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<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
</tbody>
</table>

### Compensation Details (Label details A. - G.)

**1. The Campus Organizer (CO)** is responsible for facilitating the greatest level of student involvement in conducting the organizational functions of the chapter, and should look to the Organizing Director (or Executive Director) for mentorship and guidance, but is also ultimately responsible to the OD for the activities and health of campus chapters assigned them. The Campus Organizer position is a full-time (at least 60 hours/week during the academic year), salaried position with a salary commensurate with experience. The Campus Organizer acts as the primary link between the campuses and the state office. His/her primary goal is to help further MPIRG’s agenda and development on his/her assigned campuses. An MPIRG organizer training is provided during the first week of each new employment term. Responsibilities include: work closely with the campus co-chairs; recruit, train, and develop chapter members, assist with issue selection and strategy planning; assist in carrying out campus programs; ensure that students have a good understanding of MPIRG; maintain relations with organizations and media; develop faculty member support; recruit State Board members and alternates; coordinate statewide campaigns and projects; monitor campus contract requirements; develop materials and trainings.

**2. The Organizing Director (OD)** is responsible to the Executive Director for the affairs of the MPIRG Organizing Department. The OD position is a full-time (at least 60 hours/week during the academic year), salaried position with a salary commensurate with experience. The position of OD is a demanding one. In addition to the following duties, s/he may be asked to help organize at a campus. S/he is responsible for identifying skill weaknesses and contacting the ED about trainings that are needed in the area of supervision, organizing, fees, and event planning. The OD responsibilities include: department management; personnel management; supervise, train, evaluate, and meet regularly with the campus staff; management of campus chapters; develop detailed monthly reports on the Organizing Department as to the health of the chapters; develop standardized reporting for each campus chapter; make a minimum of four site visits to each campus chapter; oversee and implement statewide projects; develop statewide, grassroots organizing strategies for issue campaigns; create and implement organizing plans for statewide projects and events; coordinate campus organizer and chapter involvement in statewide organizing projects and events, such as the statewide Fall Retreat and student lobbyist days; recruit, train, and develop members of statewide program task forces; form and maintain coalitions and network with allied organizations; serve as primary staff support for task forces or coalitions formed around statewide projects and events; develop regional strategies for MPIRG programs to involve the surrounding community and non-member campuses; develop project budgets with the ED and conduct fundraising; develop publicity, outreach, and media contacts; encourage Issues and Actions proposals from the campuses; monitor campus contract requirements; develop materials and trainings for staff and students alike.

**3. The Executive Director (ED)** is responsible for ensuring MPIRG is operating effectively and within all local, state, and federal regulations for 501(c)(3) nonprofits. The ED is directly accountable to the State Board of Directors for the affairs of MPIRG and for carrying out all Board directives. The Board’s Executive Council conducts the ED’s reviews. The ED is the overall leader of the MPIRG staff and provides oversight to ensure all staff are carrying out their duties to the highest of standards. The ED position is a full-time (at least 60 hours/week during the academic year), salaried position, with a salary commensurate with experience. Responsibilities include: Supporting the full functioning of the State Board of Directors, organizational planning and organizational management; managing and making detailed reports on personnel, finances, administration, program, campus organizing, community organizing, public presentation, community relations, and other activities of MPIRG; ensuring Board directives and policies are carried out and maintain organizational structures and systems; attending State Board, Executive Council, and committee meetings as requested or necessary for their proper operation and functioning; serving as primary staff for the State Board and its various committees; maintaining a close working relationship with the Board Chair; running a well-managed, professional, and efficient state office; conducting yearly final reports addressing each set of duties; managing public presentation/community relations; personnel management; fundraising/development.

**4. The Diversity Fellow** is a new position proposed for the organization to expand the diversity and inclusiveness of MPIRG at the U of M. This position is made possible by a partnership with Minnesota Voice, a nonprofit organization that seeks to create and foster greater involvement by communities underrepresented in the political process. Minnesota Voice is able to provide up to $10,000 to support the position provided that MPIRG can secure matching funds. MPIRG views this as a unique opportunity to expand our organizing capacity and our ability to achieve greater diversity within the organization by leveraging our student fee support to bring additional resources that enhance our programming on campus. This opportunity comes at a perfect time as the chapter’s leaders have prioritized creating a more diverse and inclusive chapter at the U of M. This is a core strategy to achieve this goal. The Diversity Fellow will work closely with the Campus Organizer and will report directly to the Organizing Director. The responsibilities are nearly identical to the CO except that their activities will be exclusively focused on organizing to broaden the chapters diversity through outreach, coalition engagement, and relationship building. The Diversity Fellow will receive initial training through a rigorous curriculum provided by Minnesota Voice that imparts the tools and strategies for effectively organizing in diverse communities. The Diversity Fellow position is a full-time (40 hours/week during the academic year) position with a monthly stipend of $2,000.

### Income Sources

- **Internal (U)**
- **External Grants**
- **Other Income**

Regarding compensation for student employees, student group officers and/or professional staff; please include the number of compensated individuals, type of compensation (salary, hourly wage and/or stipend), compensation levels, approximate number of work hours (either per week or per semester) and general responsibilities/duties of compensated individuals.
## 2014-2015 Student Organization Student Services Fee Request

### Program Breakdown

#### Student Org Name: MPIRG

#### Name of Program: Fall Semester New Member Drive

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Amount</th>
<th>Narrative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>$100.00</td>
<td>Kick off meeting</td>
</tr>
<tr>
<td>Room Rental</td>
<td>$-</td>
<td></td>
</tr>
<tr>
<td>Advertising</td>
<td>$200.00</td>
<td>Facebook ads, text blasts</td>
</tr>
<tr>
<td>Entertainment</td>
<td>$-</td>
<td>Grants - Internal U of M</td>
</tr>
<tr>
<td>Travel</td>
<td>$-</td>
<td>Grants - External U of M</td>
</tr>
<tr>
<td>Other (Specify)</td>
<td>$400.00</td>
<td>Promotional Materials</td>
</tr>
</tbody>
</table>

### Program Total: $700.00

### Narrative:

Each semester, in an effort to engage as many students as possible in MPIRG’s work for the year, MPIRG executes an extensive new member drive that goes well beyond the traditional methods of posters, banners, and flyers to reach out to new students. Obviously these traditional methods play a role in MPIRG’s new member drive, but after 43 years of engaging students in our work, MPIRG has realized that peer-to-peer communication, although time intensive, is the superior method to actually engage students and get them interested in our work. This new member drive spans three weeks at the beginning of each semester where MPIRG hosts informational tables in Coffman Union, at the St. Paul Student Center, in various student housing complexes, and at each activity fair offered by Student Union and Activities. Additionally, MPIRG works with faculty representing a diversity of departments to speak to their classes and invite their students to participate in the organization’s work. Through informational tables and class presentations, MPIRG reaches out to thousands of students each semester and at the conclusion of the new member drive has a list of 1,000-1,200 students interested in working with MPIRG. Each of the students on this list receives a phone call and an email from an MPIRG student inviting them to an Introductory Meeting which is held at the beginning of each semester. MPIRG’s new member drive ensures that the organization is reaching out to as many students as possible to engage them in our work. The planning and logistical execution of the new member drive is largely supervised by MPIRG staff who also conduct the skill trainings necessary for the students to be effective in engaging the largest number of students in our work.

#### Program Breakdown 2014-2015

#### Welcome Week Presentations

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Amount</th>
<th>Narrative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>$-</td>
<td></td>
</tr>
<tr>
<td>Room Rental</td>
<td>$4,220.00</td>
<td>40% of overall cost</td>
</tr>
<tr>
<td>Advertising</td>
<td>$-</td>
<td>Grants - Internal U of M</td>
</tr>
<tr>
<td>Entertainment</td>
<td>$-</td>
<td>Grants - External U of M</td>
</tr>
<tr>
<td>Other (Specify)</td>
<td>$300.00</td>
<td>Materials</td>
</tr>
</tbody>
</table>

### Program Total: $300.00

### Narrative:

For the past three years, the Office of First Year Programs has asked MPIRG to participate in New Student Week for the incoming freshmen class. In the past, MPIRG has organized voter registration drives for the new students and issue based symposiums to educate students on various issues they may face on campus. This upcoming fall semester MPIRG will organize presentations covering issues that will be determined in the Spring of 2014 (the number of symposiums will be determined by the Office of First Year Programs - this past year we did a total of six presentations as part of Welcome Week's Civic Engagement Day). This fall, each presentation had between 50 and 100 students. This line item will pay for educational materials associated with the presentations. The vast majority of the preparation and organizing for these presentations happen over the summer months so MPIRG’s professional staff, in addition to student interns, coordinate all aspects of the symposium.

#### Fall Retreat

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Amount</th>
<th>Narrative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>$-</td>
<td></td>
</tr>
<tr>
<td>Room Rental</td>
<td>$-</td>
<td></td>
</tr>
<tr>
<td>Advertising</td>
<td>$-</td>
<td>Grants - Internal U of M</td>
</tr>
<tr>
<td>Entertainment</td>
<td>$-</td>
<td>Grants - External U of M</td>
</tr>
</tbody>
</table>

### Program Total: $4,720.00
2014-2015 Student Organization Student Services Fee Request

Program Breakdown

<table>
<thead>
<tr>
<th>Program Breakdown:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Travel</strong></td>
</tr>
<tr>
<td><strong>Other (Specify)</strong></td>
</tr>
<tr>
<td><strong>Program Total:</strong></td>
</tr>
</tbody>
</table>

**Narrative:**
MPIRG's Annual Fall Retreat is a mainstay of our fall semester program because it gives students at the University of Minnesota the opportunity to network with students from colleges and universities across the state, attend organizing and advocacy skill trainings, participate in leadership development activities, and the ability to participate in critical policy discussions that shape MPIRG's public policy agenda for the coming year. This is a statewide MPIRG event and the costs associated reflect the percentage of University students participating which makes up about 40% of the more than 100 students who attend each year. This year we plan to return to Camp St. Croix, and the room rental line item above covers 40 U of M-Twin Cities students for two nights at the lodge and five meals. MPIRG's professional staff make all reservations for the event, coordinate transportation for students attending, prepare all training materials and policy briefs, conduct all skill trainings, facilitate issue discussions, and coordinate recreational events.

**Program Breakdown 2014-2015**

<table>
<thead>
<tr>
<th>Student Org Name</th>
<th>MPIRG</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of Program</td>
<td>Democracy Campaign</td>
</tr>
<tr>
<td>Expenses</td>
<td>Income (see Budget tab for line item definitions)</td>
</tr>
<tr>
<td><strong>Food</strong></td>
<td>$300.00</td>
</tr>
<tr>
<td><strong>Room Rental</strong></td>
<td>$800.00</td>
</tr>
<tr>
<td><strong>Advertising</strong></td>
<td>$500.00</td>
</tr>
<tr>
<td><strong>Entertainment</strong></td>
<td>$-</td>
</tr>
<tr>
<td><strong>Travel</strong></td>
<td>$-</td>
</tr>
<tr>
<td><strong>Other (Specify)</strong></td>
<td>$3,000.00</td>
</tr>
<tr>
<td><strong>Program Total:</strong></td>
<td>$4,600.00</td>
</tr>
</tbody>
</table>

**Narrative:**
This fall, we plan to work to increase youth voter turnout for the 2014 elections. For 2014, our youth vote campaign plan includes research-tested methods infused with creativity to excite and engage students in elections through voter registration drives, candidate debates and forums, facebook ads, mass texting, pledge mailings and extensive Get Out The Vote efforts. All of our efforts will prepare University of Minnesota – Twin Cities students to exercise their right to vote and encourage their civic participation on Election Day, November 5, 2014 and the Primary Election over the summer that will hone the candidate field for the general election. We also intend to host a democracy summit which will bring together students from across the state to rally around core issues impacting student voter engagement and examine public policy reforms that enhance civics and the democratic process. Our estimated attendance is based on our consistent history of engaging thousands of U of M students in the electoral process. As an underepresented population, it is crucial that we are able to focus fall programing on student voter engagement. Additionally, it is important to note that we are the only entity on campus actively providing these necessary services to the student body.

**Program Breakdown 2014-2015**

<table>
<thead>
<tr>
<th>Student Org Name</th>
<th>MPIRG</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of Program</td>
<td>Environment Campaign</td>
</tr>
<tr>
<td>Expenses</td>
<td>Income (see Budget tab for line item definitions)</td>
</tr>
<tr>
<td><strong>Food</strong></td>
<td>$150.00</td>
</tr>
<tr>
<td><strong>Room Rental</strong></td>
<td>$-</td>
</tr>
<tr>
<td><strong>Advertising</strong></td>
<td>$200.00</td>
</tr>
<tr>
<td><strong>Entertainment</strong></td>
<td>$-</td>
</tr>
<tr>
<td><strong>Travel</strong></td>
<td>$-</td>
</tr>
<tr>
<td><strong>Other (Specify)</strong></td>
<td>$-</td>
</tr>
<tr>
<td><strong>Program Total:</strong></td>
<td>$350.00</td>
</tr>
</tbody>
</table>
**Program Breakdown 2014-2015**

<table>
<thead>
<tr>
<th>Narrative:</th>
<th>Estimated Attendance per</th>
<th>Total Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>MPIRG's Environment and Campus Sustainability Campaign is broad in scope, but has specific identifiable goals. The campaign is inclusive of a diversity of environmental issues related to recycling and composting, increasing transportation options and access, clean energy, and energy efficiency. The campaign will include a variety of educational events to inform University students on pressing environmental issues and policy developments related to these issues, but will also include concrete policy changes related to the issues. On campus, students will continue to work towards increasing campus sustainability. More specifically, we will work to increase recycling and composting as well as encouraging renewable energy practices where possible. At the State Legislature, MPIRG will engage students in pressing state policy around environmental issues such as increasing the renewable energy standard for Minnesota, dedicating funding to transit options in the budget, and encouraging socially responsible, local and affordable energy production both locally and statewide. Although this campaign is large in scope the material needs are rather small because the crux of our ability to engage students in having a measurable impact on this issue is tied directly to the high level of critical staff support this campaign will require.</td>
<td>1000</td>
<td>1000</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Program Frequency</th>
<th>Estimated Attendance per</th>
<th>Total Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Org Name</td>
<td>Name of Program</td>
<td></td>
</tr>
<tr>
<td>MPIRG</td>
<td>Student Legislative Program</td>
<td></td>
</tr>
<tr>
<td>Food</td>
<td>$ 500.00 Labor day lunches</td>
<td>Student Service Fees</td>
</tr>
<tr>
<td>Room Rental</td>
<td>$ 500.00 Labor day trainings</td>
<td>Fundraising Income</td>
</tr>
<tr>
<td>Advertising</td>
<td>$ 200.00 Facebook ads, flyers</td>
<td>Organizational Contributions</td>
</tr>
<tr>
<td>Entertainment</td>
<td>-</td>
<td>Grants - Internal U of M</td>
</tr>
<tr>
<td>Travel</td>
<td>-</td>
<td>Grants - External U of M</td>
</tr>
<tr>
<td>Other (Specify)</td>
<td>$ 300.00 Folders, nametags, etc.</td>
<td>Other Income</td>
</tr>
<tr>
<td><strong>Program Total:</strong></td>
<td>$ 1,500.00</td>
<td><strong>Program Total:</strong></td>
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<table>
<thead>
<tr>
<th>Program Frequency</th>
<th>Estimated Attendance per</th>
<th>Total Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Narrative:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Each spring semester during the state legislative session, MPIRG organizes a Lobby Day at the State Capitol. The event serves multiple purposes including an educational experience for students to learn about the state legislative process and who their state legislators are, but also provides students an opportunity to see first hand what a committee hearing is like, or observe a house or senate floor session. This year, instead of one issue-comprehensive lobby day, we plan to hold two lobby days, one for each of our two main legislative issues we are working on this semester. This will allow our students to lobby their legislators in a more meaningful, issue-focused way, and to be directly involved in moving a piece of legislation through the process of becoming law. These events also provide students the opportunity to connect the issues they learn about in the classroom or engage in on campus to real world public policy solutions and have their voice heard. Training materials, background papers on various pieces of legislation, and external speakers who are experts on policy proposals, all serve to prepare the students for these day long events where lunch is provided to the approximately 40 students who attend. MPIRG's professional staff reserve space at the Capitol, set up meetings for the students with their state legislators, organize transportation for students to attend, arrange for policy experts to share their knowledge, provide trainings on the issues and policies, educate students on the state legislative process, and share best practices on how to lobby.</td>
<td>2</td>
<td>40</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Program Frequency</th>
<th>Estimated Attendance per</th>
<th>Total Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Org Name</td>
<td>Name of Program</td>
<td></td>
</tr>
<tr>
<td>MPIRG</td>
<td>Spring New Member Drive</td>
<td></td>
</tr>
<tr>
<td>Food</td>
<td>$ 100.00 Kick off meeting</td>
<td>Student Service Fees</td>
</tr>
<tr>
<td>Room Rental</td>
<td>-</td>
<td>Fundraising Income</td>
</tr>
<tr>
<td>Advertising</td>
<td>$ 100.00 Text blasts and facebook ads</td>
<td>Organizational Contributions</td>
</tr>
<tr>
<td>Entertainment</td>
<td>-</td>
<td>Grants - Internal U of M</td>
</tr>
<tr>
<td>Travel</td>
<td>-</td>
<td>Grants - External U of M</td>
</tr>
<tr>
<td>Other (Specify)</td>
<td>$ 100.00 Materials, flyers, posters etc.</td>
<td>Other Income</td>
</tr>
<tr>
<td><strong>Program Total:</strong></td>
<td>$ 300.00</td>
<td><strong>Program Total:</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Program Frequency</th>
<th>Estimated Attendance per</th>
<th>Total Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Narrative:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Each semester, in an effort to engage as many students as possible in MPIRG's work for the year, MPIRG executes an extensive new member drive that goes well beyond the traditional methods of posters, banners, and flyers to reach out to new students.</td>
<td>1</td>
<td>75</td>
</tr>
<tr>
<td>Student Org Name</td>
<td>MPIRG</td>
<td></td>
</tr>
<tr>
<td>-----------------</td>
<td>-------------</td>
<td></td>
</tr>
<tr>
<td>Name of Program</td>
<td>Issues and Actions Conference</td>
<td></td>
</tr>
</tbody>
</table>

**Program Breakdown 2014-2015**

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Income (see Budget tab for line item definitions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>Lunch for day of conference</td>
</tr>
<tr>
<td></td>
<td>Student Service Fees</td>
</tr>
<tr>
<td>$200.00</td>
<td>$450.00</td>
</tr>
<tr>
<td>Room Rental</td>
<td>Mississippi room rental cost</td>
</tr>
<tr>
<td>$150.00</td>
<td>Fundraising Income</td>
</tr>
<tr>
<td>$ -</td>
<td>$ -</td>
</tr>
<tr>
<td>Advertising</td>
<td>Organizational Contributions</td>
</tr>
<tr>
<td>$ -</td>
<td>$ -</td>
</tr>
<tr>
<td>Entertainment</td>
<td>Grants - Internal U of M</td>
</tr>
<tr>
<td>$ -</td>
<td>$ -</td>
</tr>
<tr>
<td>Travel</td>
<td>Grants - External U of M</td>
</tr>
<tr>
<td>$ -</td>
<td>$ -</td>
</tr>
<tr>
<td>Other (Specify)</td>
<td>Folders, proposal copies, name tags</td>
</tr>
<tr>
<td>$100.00</td>
<td>Other Income</td>
</tr>
<tr>
<td>$ -</td>
<td>$ -</td>
</tr>
</tbody>
</table>

**Program Total:** $450.00

**Program Frequency**

<table>
<thead>
<tr>
<th>Estimated Attendance per</th>
<th>Total Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>50</td>
<td>50</td>
</tr>
</tbody>
</table>

*Narrative:*

Each year, MPIRG hosts a day-long conference which serves as our primary way of setting program priorities. This conference is where MPIRG discusses, debates, and decides the issues and direction for the organization moving forward. Students that have paid the MPIRG fee are eligible to vote on proposals. This year, the conference will be hosted at UMTC, so our chapter will play a significant role in planning the day. Leading up to the conference, students work with staff to research issues they care about, plan strategic campaigns, and write effective campaign proposals. Staff prepare issue briefs and organize the materials, food, and space needs for the annual event.

<table>
<thead>
<tr>
<th>Student Org Name</th>
<th>MPIRG</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of Program</td>
<td>Higher Education Campaign</td>
</tr>
</tbody>
</table>

**Program Breakdown 2014-2015**

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Income (see Budget tab for line item definitions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>Elected officials to campus</td>
</tr>
<tr>
<td>$100.00</td>
<td>Student Service Fees</td>
</tr>
<tr>
<td>$600.00</td>
<td>Fundraising Income</td>
</tr>
<tr>
<td>$ -</td>
<td>$ -</td>
</tr>
<tr>
<td>Room Rental</td>
<td>Facebook ads, flyering, text blasts</td>
</tr>
<tr>
<td>$200.00</td>
<td>Organizational Contributions</td>
</tr>
<tr>
<td>$ -</td>
<td>$ -</td>
</tr>
<tr>
<td>Advertising</td>
<td>Grants - Internal U of M</td>
</tr>
<tr>
<td>$ -</td>
<td>$ -</td>
</tr>
<tr>
<td>Entertainment</td>
<td>Grants - External U of M</td>
</tr>
<tr>
<td>$ -</td>
<td>$ -</td>
</tr>
<tr>
<td>Travel</td>
<td>Materials for committee hearings</td>
</tr>
<tr>
<td>$ -</td>
<td>Other Income</td>
</tr>
<tr>
<td>$300.00</td>
<td>$ -</td>
</tr>
</tbody>
</table>

**Program Total:** $600.00

**Program Frequency**

<table>
<thead>
<tr>
<th>Estimated Attendance per</th>
<th>Total Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>1000</td>
<td>1000</td>
</tr>
</tbody>
</table>

*Narrative:*

Our Higher Ed campaign includes a multifaceted approach to addressing the issue of higher education accessibility and skyrocketing student loan debt. In 2014-2015 we will be working in coordination with MSA, MSUSA, and other coalition partners to pass much needed legislation to relieve some of the student loan debt crisis. As it is a budget year at the legislature, we will also be lobbying for greater funding in the state budget for the University of Minnesota system. This campaign embodies the ways that MPIRG serves the entire student community. We fight for issues that impact all students on a direct level. This campaign will include grassroots work on the campus level, building coalition support on campus, creating internship opportunities where students work directly on these issues at the Capitol, and recruiting students to be a part of the legislative process.
### PROGRAM BREAKDOWN 2014-2015

<table>
<thead>
<tr>
<th>Student Org Name</th>
<th>MPIRG</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of Program</td>
<td>Corporate Accountability</td>
</tr>
</tbody>
</table>

#### Expenses

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>$100.00</td>
<td>Event food</td>
</tr>
<tr>
<td>Room Rental</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Advertising</td>
<td>$100.00</td>
<td>Facebook ads, text blasts, flyers, posters</td>
</tr>
<tr>
<td>Entertainment</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Travel</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Other (Specify)</td>
<td>$200.00</td>
<td>Materials</td>
</tr>
</tbody>
</table>

#### Income (see Budget tab for line item definitions)

- Student Service Fees: $400.00
- Fundraising Income: -
- Organizational Contributions: -
- Grants - Internal U of M: -
- Grants - External U of M: -
- Other Income: -

**Program Total:** $400.00

---

**Narrative:**

MPIRG has always worked on issues of social justice and equality. After our successful campaigns of getting sweatshop-free clothing at the U and helping defeat a freedom-limiting constitutional amendment, students are planning to remain a force in making sure our campus, community, and state are places for all people to be respected. This semester we will be working to make sure the U system's processes are inclusive of people of all gender identities and sexual orientations and making sure opportunities at the U are available to people of all socioeconomic classes. We're excited to partner with other orgs working on similar issues on campus and building a broad base of coordinated coalition support. Staff will help mobilize and educate students as equality issues come up at the Capitol as well. We have been working directly with the Aurora Center to produce a campus-wide consent video to be used in consent workshops during Welcome Week and beyond.

---

### PROGRAM BREAKDOWN 2014-2015

<table>
<thead>
<tr>
<th>Student Org Name</th>
<th>MPIRG</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of Program</td>
<td>Equality Campaign</td>
</tr>
</tbody>
</table>

#### Expenses

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>$100.00</td>
<td>Event food</td>
</tr>
<tr>
<td>Room Rental</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Advertising</td>
<td>$100.00</td>
<td>Flyers, posters, text blasts, facebook ads</td>
</tr>
<tr>
<td>Entertainment</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Travel</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Other (Specify)</td>
<td>$200.00</td>
<td>Materials, camera rental</td>
</tr>
</tbody>
</table>

#### Income (see Budget tab for line item definitions)

- Student Service Fees: $400.00
- Fundraising Income: -
- Organizational Contributions: -
- Grants - Internal U of M: -
- Grants - External U of M: -
- Other Income: -

**Program Total:** $400.00

---

**Narrative:**

MPIRG’s Corporate Accountability campaign includes fighting for some of the same consumer protection principles for which MPIRG has been advocating for over forty years. We will be running a campaign educating students about campaign finance reform, procurement, and socially and environmentally responsible investment. Young people are passionate about making sure citizens and consumers have responsible options available to them, and to make sure their interests aren't taken advantage of. Big money also plays too large of a role in elections, and MPIRG will work for measures that make our election systems more transparent and democratic. We will be working in coalition with Fossil Free MN to promote socially and environmentally responsible investments for the University.
### Program Breakdown 2014-2015

#### Income (see Budget tab for line item definitions)

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Income</th>
<th>Program Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>Student Service Fees</td>
<td>$</td>
</tr>
<tr>
<td>Room Rental</td>
<td>Fundraising Income</td>
<td>$</td>
</tr>
<tr>
<td>Advertising</td>
<td>Organizational Contributions</td>
<td>$</td>
</tr>
<tr>
<td>Entertainment</td>
<td>Grants - Internal U of M</td>
<td>$</td>
</tr>
<tr>
<td>Travel</td>
<td>Grants - External U of M</td>
<td>$</td>
</tr>
<tr>
<td>Other (Specify)</td>
<td>Other Income</td>
<td>$</td>
</tr>
<tr>
<td><strong>Program Total:</strong></td>
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<td><strong>$</strong></td>
</tr>
</tbody>
</table>

#### Program Frequency

<table>
<thead>
<tr>
<th>Narrative</th>
<th>estimated Attendance per</th>
<th>Total Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>0</td>
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#### Program Breakdown 2014-2015

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Income</th>
<th>Program Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>Student Service Fees</td>
<td>$</td>
</tr>
<tr>
<td>Room Rental</td>
<td>Fundraising Income</td>
<td>$</td>
</tr>
<tr>
<td>Advertising</td>
<td>Organizational Contributions</td>
<td>$</td>
</tr>
<tr>
<td>Entertainment</td>
<td>Grants - Internal U of M</td>
<td>$</td>
</tr>
<tr>
<td>Travel</td>
<td>Grants - External U of M</td>
<td>$</td>
</tr>
<tr>
<td>Other (Specify)</td>
<td>Other Income</td>
<td>$</td>
</tr>
<tr>
<td><strong>Program Total:</strong></td>
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<td><strong>$</strong></td>
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</table>

#### Program Frequency

<table>
<thead>
<tr>
<th>Narrative</th>
<th>estimated Attendance per</th>
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</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>0</td>
</tr>
</tbody>
</table>
### Program Breakdown 2014-2015

<table>
<thead>
<tr>
<th>Student Org Name</th>
<th>Name of Program</th>
<th>Program Frequency</th>
<th>Estimated Attendance per</th>
<th>Total Attendance</th>
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