Young Americans for Liberty at the University of Minnesota

January 24, 2014

Student Services Fee Request for the 2014 - 2015 Academic Year

300 Washington Ave SE #106, Minneapolis, MN 55455

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<td>300 Washington Ave SE #106, Minneapolis, MN 55455</td>
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<tr>
<th>Phone</th>
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<tr>
<td>(612) 385-4144</td>
<td></td>
<td><a href="mailto:yal@umn.edu">yal@umn.edu</a></td>
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“We acknowledge that the Fee Committee does not award actual dollars, but rather a penny fee that earns dollars based upon student enrollment levels. Any differences between anticipated and actual income resulting from changes in enrollment are the responsibility of the student organization, not of the Fee Committee.”

Gus O’Hanley  
Preparer’s Name

Jack Lensegrav  
Co-Preparer’s Name

Ohan0011@umn.edu  
Preparer’s Email

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Co-Preparer’s Email

Is your organization an IRS 501 (c)(3) not-for-profit?  
Yes ________  
No  X*  

If yes, please provide proof of your organization’s 501(c)(3) status.

Funds are being requested for (check all that apply):

<table>
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<tr>
<th>General Operating Support:</th>
<th>X</th>
<th>Start-Up Costs:</th>
<th>X</th>
<th>Capital:</th>
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<th>Project / Program Support:</th>
<th>X</th>
<th>Technical Assistance:</th>
<th>Other (List):</th>
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**Budget**

- SSF Dollar Amount Requested  
  $ 70,000

- Total Annual Organization Budget  
  $

- Total Program Budget (apart from General Operating)  
  $

* Until an organization has greater than $25,000 in revenue, it does not need to file for IRS 501 (c)(3) not-for-profit status. Since YAL is planning on being above that threshold for the 2014-2015 academic year, we will be applying for 501 (c)(3) status and registering with the Minnesota Secretary of State and Attorney General’s office.
Section 1: Narrative

- Brief summary of organization history, including date of establishment

The Young Americans for Liberty is a nationwide non-profit organization founded in 2008 that is focused on “winning on principle.” YAL is the largest, most active, and fastest-growing pro-liberty organization on America’s college campuses today. Across the country, over 500 separate chapters comprised of nearly 150,000 student activists are apart of our organization. The mission of Young Americans for Liberty (YAL) is to identify, educate, train, and mobilize youth activists. Our goal is to cast the leaders of tomorrow and reclaim the policies, candidates, and direction of our government.

At Young Americans for Liberty (YAL), we believe that liberty is a person’s most crucial possession but it is often taken for granted by society in general and college students in particular. Throughout history, we can see the numerous times where individual liberty and freedom have been violated and replaced by tyranny, oppression, and suffering. Since its founding in February 3rd, 2009, Young Americans for Liberty’s University of Minnesota chapter’s mission has been to educate our fellow students on the importance of liberty and inform them of the various issues pertaining to their civil rights and civil liberties. We pride ourselves on bringing attention to a unique and often forgotten about perspective on society. Over the past 2 years, YAL has been able to achieve our goals of growing our membership and educating numerous students, staff, and faculty at the university. We have been able to educate students through our weekly meetings, our bi-weekly tabling efforts in heavily trafficked areas, by handing out literature around campus, as well as bigger events we have hosted in addition to our weekly meetings. (Guidelines for DM #1, #2, #3, #5, #6)

- Organization mission/vision statements, inclusive of organizational goals

We are the Young Americans for Liberty. We recognize the God-given natural rights of life, liberty, and property set forth by our Founding Fathers. Our country was created to protect the freedoms of the individual and be directed by We the People.

We recognize that freedom requires responsibility, and therefore we hold ourselves to a high standard of character and conduct. Integrity motivates our action. Principle defines our outlook towards government. Peace and prosperity drive our ambitions towards our countrymen.

We inherit a corrupt, coercive world that has lost respect for voluntary action. Our government has failed and dragged our country into moral decay. The political class dominates the agenda with a violent, callous, controlling grip. For this we do not stand.

We welcome limited government conservatives, classical liberals, and libertarians who trust in the creed we set forth.

WE, as Young Americans for Liberty believe:
that government is the negation of liberty;

that voluntary action is the only ethical behavior;

that respect for the individual's property is fundamental to a peaceful society;

that violent action is only warranted in defense of one's property;

that the individual owns his/her body and is therefore responsible for his/her actions;

that society is a responsibility of the people, not the government.

- Describe your organization’s relationship with organizations of like mission

In the past year, YAL has partnered with various student groups on campus to help achieve our goals. Though YAL is a group with a right of center ideology, we have partnered with students groups from all across the political spectrum. For instance, in March of 2013 we hosted a student led debate for which we collaborated with College Republicans, College Democrats, and the Socialist Alternative Club along with other groups. One of our bigger events last year, the ideological debate was a great success in educating students and reaching those who might not choose to attend our weekly meetings. Due to the success of the debate last year, we plan on hosting another this March and partnering with not only the same groups as before, but some newer groups on campus who might not be able to advertise otherwise. In addition to the ideological debate, we have partnered with Collegians for a Constructive Tomorrow on events in the past, for example Conservative Awareness Week. This event was made with the purpose of promoting a viewpoint that can often get ignored on the University of Minnesota campus, whether it be in the classroom or in general. Bringing student’s attention to a philosophy they might never hear about otherwise is one of YAL’s greatest missions. We have also sought to educate students by bringing in various speakers to talk to students about issues that they might not know about but still affect them none the less; past speakers have included well-known economist Peter Schiff, former politician Jim Gray, and reporter Ben Swann. Additionally, we allow any interested politicians to come at speak to our group; through we do not endorse any candidates. (Guidelines for DM #1, #2, #3, #5, #6)

- Illustrate the need for your organization within the University community, inclusive of how your organization meets this need

In order to ensure that students have the chance to learn all types of political ideology as well as ensure that there is an equal representation of ideas on campus, Young Americans for Liberty is a crucially important group for the University of Minnesota. YAL helps provide a balance to what would otherwise be an extremely liberal campus, while also showcasing that there are alternatives to the traditional right-left ideology. By providing a fresh perspective of liberty and the constitution, YAL provides the University with a type of perspective that is crucial in today’s ever growing political scene.
• **Detail the student benefit derived from your organization, whether or not students utilize services**

   The University of Minnesota continually strives to foster an open community in which the exchange of diverse ideas can flourish. Even if students at the University do not choose to utilize the services YAL offers directly, they still benefit from those services indirectly. By promoting the libertarian philosophy on campus, YAL helps support that diversity in the exchange of ideas that makes the University of Minnesota the institution that it is.

• **Describe student involvement within your organization**

   When students choose to attend our weekly meetings or come to special events we host, they are able to learn more about both the libertarian perspective on the society as well as ongoing current events in the world. It is not uncommon for even longtime members to learn something new during one of our meetings. Members are highly encouraged to help out with our outreach efforts, whether that includes tabling, putting up posters around campus, or handing out flyers. We have found that students are both willing to assist in these efforts and are even willing to speak at meetings about the issues they are interested in. YAL is run by an executive board comprised of students; in years past, the executive board has comprised of both undergraduate and graduate students who are involved with YAL. *(Guidelines for DM #1, #2, #3, #4, #5, #6)*

   There are four elected positions and one appointed position. The elected positions include Chair, Vice Chair, Treasurer, and Secretary; the only appointed position is Executive Director, which is appointed by the Chair. The Chair is the highest position on the executive board; Chair is responsible for the overall management of the group and has the final say on all decisions. The Vice Chair is in charge of assisting the Chair in the running of the group and acts a Chair when the Chair is unavailable. Treasurer is in charge of all financial issues including YAL’s bank account, the group’s bookkeeping and the yearly budget. The Secretary is in charge of taking minutes at all executive board meetings as well as keeping in contact with students who attend meetings through a signup sheet. Executive Director reports directly to the Chair and assists the Chair and executive board with their duties. In order to ensure that these positions are done consistently and reliably, we believe that a student stipend is crucial to ensuring that all planned events and programs.
Section 2: Organizational Chart

Section 3: Performance Report

- Use quantitative measures to indicate the degree of use and participation of services and programs within the student group. Figures should be used to demonstrate the impact the student group has on campus life and the collegiate experience of undergraduate, graduate and professional students.

Since its founding in February 2009, YAL has grown considerably. In the past few years we have been able to grow our organization from six members to a current average of between 15 to 20 members at our weekly meetings and over 50 different students have attended at least one meeting. In addition to students who attend our weekly meetings, we have been able to reach many students through our bi-weekly tabling efforts and as a result we have increased our email list to include over 500 different undergraduate and graduate student emails. In the past, our larger-reaching speakers have had attendances anywhere between 100 with former Vice Presidential Candidate Judge Jim Gray to 450 with well-known economist and news commentator Peter Schiff. Our speaker this past semester, Ben Swann, garnered over 150 people in attendance to his event. This Spring, YAL plans to host The 2nd Annual Ideological Debate as well as partnering with CFACT, another student group on campus on a debate regarding
genetically modified foods. These larger events will be in addition to speakers from campaigns, political organizations, and government that will be guest speakers during special YAL weekly meetings. (Guidelines for DM #1, #2, #3, #4, #5)

Section 4: Reserve Accounts

• Any student group reserve accounts must be listed and described.

Young Americans for Liberty currently has a bank account under its own name with US Bank. With the bank account it ensures funding for necessary supplies and expenses that allow for meetings, tabling sessions, and also events to be much more effective. The bank account was created just over a year ago when funding was acquired from The Minnesota Student Association. They gave Young Americans for Liberty $600 in funding. It was quickly realized that more funding would be necessary to continue having an effective agenda. So Young Americans for Liberty looked to the Student Service Fees Committee for more funding where $3,200 was received. However, in order to fund large events Young Americans for Liberty has received funding from other groups. The Minnesota Republic contributed $2,000 to Young Americans for Liberty to help fund the Ideology debate last spring. The College Republicans also helped to fund the debate, giving Young Americans for Liberty $100. After several successful events, Young Americans for Liberty currently has a bank account of $1312.93. Although we currently do not maintain a reserve account, we will be isolating a separate account for operational reserve purposes in the near future and maintaining a reserve amount of about 10% of our total operational budget which will be reflected in next year’s budget. This will cover expenses during periods that we await our SSF funding for each semester. (Guidelines for DM #7, #8, #9, #10)

Section 5: Fees Request

Young American for Liberty’s SSF request for the 2014-2015 academic year is $70,020. This number is a significant increase from last year. The first component of this increase discussed here will be the officer stipends. Five officers will have stipends. (Guidelines for DM #10) Their duties are as follows:

• Chair
  o Preside over organizational and executive board meetings.
  o Attend University functions that require a YAL representative.
  o Work with other officers to determine the overall direction of the Club.
  o Report to the national YAL organization.
  o Assign tasks and duties to YAL executive board.
  o Assume role of spokesperson for the organization.
  o Manage partnerships with other organizations.

• Vice-Chair
• Work directly with Chair in meeting planning and execution.
• Fulfill roles of Chair when Chair is not available.
• Represent YAL at Minnesota Student Association
• Maintain Young Americans for Liberty at The University of Minnesota’s Facebook and Twitter pages.
• Manage YAL chapter event and activity logistics.

• Executive Director
  o Work with executive board to ensure duty fulfillment by all board members, specifically Chair.
  o Report to Chair with weekly updates on assigned executive board tasks.
  o Assist other executive board members with their responsibilities as needed.

• Treasurer
  o Manage the finances of the YAL chapter.
  o Ensure debts are paid on time.
  o Maintain documentation of all YAL expenditures.
  o Order supplies and food as needed.
  o Create and present budget for funding from the school.

• Secretary
  o Keep attendance and log activism hours after each organizational meeting.
  o Record meeting minutes for Executive Board meetings.
  o Create and send weekly emails regarding upcoming events and meetings every Sunday night unless otherwise specified.
  o Create Facebook events for all YAL events.
  o Oversee all YAL chapter tabling efforts.

YAL will pay an accountant to handle the taxes on this larger budget. This will ensure we are complying with all rules and regulations as defined by the Internal Revenue Service.

YAL will be 50% functional in the summer of 2015. With the start of the 2014-2015 budget, we will begin renting an office to accommodate our increased programming offering to the student body. While Coffman Memorial Union has historically been distributed to student
groups on campus to use for office space, we are preparing to be denied space because of high demand, and have sought out other spaces for rent on or near campus. The Executive Board will be responsible for staffing this office year-round, including partially in the summer, and there will be monthly meetings and at least one special event. Students who pay student services fees in the summer will benefit from YAL in the same manner that regular academic year students do: through the informative meetings, activities, and office resources. (Guidelines for DM #1, #2, #3, #4, #5)

- **Conservative Awareness Week**

  An annual tradition, Conservative Awareness Week is a nationwide celebration of conservative student groups on college campuses. This week-long celebration is put together by several groups that want to display and spread their ideas amongst University students and encourage active civic participation in the public policy process. We feature several events, including guest speakers, demonstrations, and educational documentary screenings. YAL will be the official host of one of the days during the week. This means YAL will be orchestrating a special event and a subsequent related program, and work with CFACT in recruiting other student groups to participate and help plan their own events in preparation of this exciting week. The week will be officially co-sponsored with the CFACT ($7,350) and will include several other groups. (Guideline for DM #1, #2, #3, #4, #5, #7)

- **Ron Paul Speaking Event**

  For the past two years, YAL has worked to bring big name speakers to campus, like Peter Schiff, Judge Jim Gray, Ben Swann, and others. YAL ($10,000) will work with Collegians for a Constructive Tomorrow ($25,600), Students for a Conservative Voice ($15,000), and the Ayn Rand Study Group ($2,000) to form a coalition to host Dr. Ron Paul on campus in the newly renovated Northrop Auditorium in the Spring of 2015. We will also benefit from external contributions from the Republican Liberty Caucus ($2,000), Campaign for Liberty ($2,000) and advertising contributions from AM1280 The Patriot ($3,500) to help promote our event outside the University.

  We have reached out to Dr. Paul’s speaker’s bureau to obtain realistic quotes for honoraria, travel, and other amenities and expenses that are expected. This accounts for the whole of the Entertainment and Travel line items, and $1500 of the Other line item.

  Security for the event should be straightforward unless a threat or other heightened tension arises before the event. We would work with the UMPD to provide direct security with uniformed officers, which may require overtime reimbursement payments to the UMPD. Secondary security provided by a security company (ie – the guys in yellow jackets at professional sporting events) may also be required, and we will work with the UMPD to determine security needs. It may also be necessary to have an EMT present if advised by the UMPD. $3000 of the Other line item is dedicated to Security.

  The balance of the Other line item will be for ticketing expenses. Ticketing will be needed to control access to Northrop auditorium (2,700 seats) and provide some additional revenue to pay for the event. $14,500 will need to be raised to pay for the event. Three co-sponsors have been identified that will cover half that amount. The balance will be made up by
reserving 700 of the 2,700 seats for sale to the public. The first 2,000 seats will be made available for free to UMN students.

Dr. Paul has attracted audiences of 10,000+ in the past. The ticketing process will inform us if we need a bigger venue to accommodate the event. If this occurs, we project that the increased costs to security and venue rental can be offset by ticket sales if demand is closer to 10,000 than 2,700. Possible expanded venues include Mariucci Arena, Williams Arena, or the Field House. We will begin the ticketing process in September of 2014 to ensure as much time as possible to change venues if demand outstrips Northrop’s capacity.

While a fixed amount of seats will be reserved for University students, the other seats will be filled with other Minnesotans providing a ticket sales income of ($14,500). Dr. Paul speaks to college students about the philosophy of liberty and has attracted crowds of over 10,000 students to his speeches. “Other expenses” include security costs and ticketing costs. (Guideline for DM #1, #2, #3, #4, #5, #6, #7, #8)

- **States Rights Event**

  Each country, each state, and each community is faced with their own unique problems when it comes to preserving the environment. YAL believes that when it comes to the environment, solutions should come from and be implemented from a local level. This will allow for “laboratories of democracy” to be on display for the rest of the world to observe and analyze which solutions work best when it comes to issues on the environment. YAL will co-sponsor an event with Students for a Conservative Voice ($5,000) and CFACT ($4,000) featuring nationally-syndicated radio host and author of “Power Divided is Power Checked: The Argument for States Rights” Jason Lewis who will speak about why government closest to the people is the most effective. (Guidelines for DM: #1, #2, #3, #5, #6, #7)

- **Leadership Training Retreat**

  Behind every great student organization, there is a strong group of leaders. YAL plans to send 7 of its members to a Youth Leadership School run by the Leadership Institute, a non-partisan organization that trains students on how to run an effective student group and how to be an effective leader. This opportunity will be open to all members, with priority considerations for those interested in or currently in a leadership role with YAL. The students participating in the program would then be able to utilize the knowledge and experience they gained back on campus to provide higher quality, more effective events for the general student population. The total cost of this event would include 4 hotel rooms for the two nights of the Youth Leadership School, travel to and from the school, and the $35 registration cost/student. This registration cost covers food for the duration of the program, leadership materials and supplies, and speeches from many industry professionals. (Guideline for DM: #1, #2, #3, #5, #6)

- **3rd Annual Debate**

  This will be the third year that YAL has hosted their Political Ideology Debate. YAL has plans to partner with the College Republicans, College Democrats, Socialist Alternative, and the Bipartisan Issues group in planning and implementation of this debate. This debate puts a representative from each student group to the test as they are given a list of prompts by a moderator for each participant to explain the views of their particularly represented side. This
event has proven to be a staple and a way for interested student to discover where they align on the political spectrum, as well as learn how to get involved in various student groups on campus. YAL typically charges groups $100/group to participate in order to ensure their commitment to the event. (Guideline for DM: #1, #2, #3, #4, #5, #6, #7)

- **YAL National Convention**

  Every year, YAL hosts a National Convention out in Washington, D.C. This trip gathers YAL chapter members from across the country for a 4 day convention. This convention gives attendees the chance to hear speeches by large name speakers like Ron Paul, Ted Cruz, and Justin Amash as well as collaborate with other YAL chapters from across the country on events that other campuses have had success with in order to garner ideas of new ways to effectively create new events. This convention also hosts representatives from many other political organizations, which will help YAL gain resources and connections with those organizations that it can use to bring more speakers to campus for speaking events and partnerships. The large bulk of the cost (including food, hotel, supplies, etc.) for the convention is fronted by the Young Americans for Liberty national organization. (Guideline for DM: #1, #2, #3, #4, #5, #6, #7)

- **Year-In-Review**

  Just like the President's State of the Union address, YAL plans to host a Year-In-Review of all of the events that happened during the year. The purpose of this event is to put a spotlight on all of the shortfalls and highlights that happened throughout the year in the U.S as well as around the world. The Year-In-Review would educate students about the lesser-known, less-covered stories across the year. We will bring in a local political commentator to make the presentation. (Guideline for DM: #1, #2, #3, #4, #5, #6, #7)

- **Kurt Bills Speaking**

  YAL will invite former State Representative Kurt Bills, the 2012 Republican Nominee for U.S. Senate and an Rosemount High School economics professor to speak on campus in the Coffman Theater. He will present an extremely relevant message to college students about how important knowing the basics of economics is, and why the current amount of government spending will have negative impacts throughout our lives. (Guideline for DM: #1, #2, #3, #4, #5, #6, #7)

- **Freedom of Speech Forum**

  YAL plans to invite notable public figures that are knowledgeable about the First Amendment to have a forum where they discuss why Freedom of Speech is so important, and how influential forces both on campus and off campus are threatening our free speech rights. This will appeal to college students, because the NSA is becoming an increasingly prevalent and popular topic in the media. (Guideline for DM: #1, #2, #3, #4, #5, #6, #7)

- **Capitol Trip**

  YAL will take its members as well as others interested for a day at the Minnesota state capitol. This will give members a chance to meet with government officials and representatives,
as well as learn more about Minnesota's history. (Guidelines for DM #1, #2, #3, #4, #5, #6, #7, #8)

- **Constitution Day**

  In order to celebrate constitution day, and its importance, YAL plans to take out a full page advertisement in the Minnesota Daily. The advertisement will be the entire United States constitution in its whole to ensure that all students will have access to a constitution on Constitution Day, a nationally celebrated holiday. This would be relevant to student, because of how important the constitution is to our society and how important it is for people to know their constitutional rights. YAL helps the University meet its obligations, according to the Federal Register: May 24, 2005 (Volume 70, Number 99), "pursuant to legislation passed by Congress, educational institutions receiving Federal funding are required to hold an educational program pertaining to the United States Constitution on September 17 of each year." (Guidelines for DM #1, #2, #3, #4, #5, #6, #7)

- **Drug Prohibition Forum**

  YAL plans to invite notable public figures from the drug prohibition movement to have a forum where they discuss the drug legalization movement across the country and our state. This will appeal to college students, because use of drugs and the acceptance of the usage of marijuana is becoming an increasingly prevalent and popular topic in the media and among college students. (Guideline for DM: #1, #2, #3, #4, #5, #6, #7)

- **Second Amendment Rights Forum**

  YAL plans to invite notable public figures that are knowledgeable about the Second Amendment to have a forum where they discuss why the right to bear arms is so important, and how influential forces both on campus and off campus are threatening our rights. This will appeal to college students, because the gun debate is becoming an increasingly prevalent and popular topic in the media. (Guideline for DM: #1, #2, #3, #4, #5, #6, #7)

**Section 6: External Funding**

Besides Student Services Fees, YAL has pursued fund raising through the Young Americans for Liberty’s national organization and we currently accept private donations to our chapter through the YAL National website. Though YAL has pursued fund raising options outside of Student Services Fees only 11% of our budget comes from these other sources of revenue. With 88% of our 2013-2014 budget coming from Student Services Fees, our group would be at a serious financial disadvantage if we were not granted any Student Services Fees moving forward. In the 2014-2015 school year, we are planning on taking steps to grow our group even more; without Student Services Fees not only would growth efforts be impossible, but maintaining the current size of our organization would be difficult. Additionally, many of our planned co-sponsored events will not be possible without full organizational and programming funding from Student Services Fees. This would seriously hinder our efforts in accomplishing our missing and ambitious growth.

In past events, we have been able to raise short-term funds by partnering with other groups, both on and off campus. An example of one partnership would be an event we held this
past Fall when we brought media investigative journalist Ben Swann to campus. For this event we partnered with an off campus group, Liberty Minnesota, with whom we shared the funding, responsibilities, and revenue. Moving forward in the 2013-2014 school year, we are looking into ways we can raise revenue for our future events. For example, with this year’s Ideological Debate we are planning on charging other student groups if they choose to be involved. In order to help cut the costs of resources, such as pamphlets and other literature, our chapter has partnered with the Young Americans for Liberty national organization to help provide us with literature for our tabling efforts, as well as resources for bringing speakers to campus and event ideas. Although the national organization does not give our chapter any money, it has provided opportunities and resources with an estimated price tag of roughly $3,000 to our members, through YAL National Convention 2013, as well as chapter literature. (Guidelines for DM #7, #8, #12)